

MARA CECILIA OSTFELD

University of Michigan
Ann Arbor, MI 48109
mostfeld@umich.edu

ACADEMIC AFFILIATIONS

2023- Present	Associate Research Scientist Associate Director of Research Strategy	Ford School of Public Policy, University of Michigan Ford School of Public Policy, University of Michigan
2021- Present	Research Director Faculty Lead	Center for Racial Justice, University of Michigan Detroit Metro Area Communities Study
2021- 2023	Assistant Research Scientist Associate Faculty Director	Ford School of Public Policy, University of Michigan Poverty Solutions, University of Michigan
2016- Present	Faculty Associate Faculty Associate	Institute for Social Research, University of Michigan Latina/o Studies, University of Michigan
2016- 2021	Assistant Professor Assistant Professor (courtesy)	Department of Political Science, University of Michigan Ford School of Public Policy, University of Michigan
2013- 2016	Post-Doctoral Fellow	Ford School of Public Policy, University of Michigan

EDUCATION

Ph.D.	Political Science, University of Pennsylvania Dissertation: “One Vision: Spanish-Language Media and Latino Political Identity” Committee: Dr. Diana Mutz (Chair), Dr. Rogers Smith & Dr. Matthew Levendusky
M.A.	Political Science, University of Pennsylvania
M.P.P.	Public Policy, Harvard University
B.A.	Social Work, Rutgers University

PEER REVIEWED PUBLICATIONS

Gause, LaGina, Steven Moore and Mara Ostfeld. Forthcoming. “When Protests Become Violent: The Racialization of News Media Coverage of Protest Activity.” *Journal of Race, Ethnicity, and Politics*.

Cruz, Jessica, Erykah Benson, Kamri Hudgins, Vincent Hutchings, Earl Lewis, Mara Cecilia Ostfeld, and Al Young. Forthcoming. Crafting Democratic Futures: Understanding Political Conditions and Racialized Attitudes towards Black Reparations in the US. In W. Darity (Ed), *Black Reparations: Insights from the Social Sciences*. Russell Sage Foundation.

Yadon, Nicole and Mara Ostfeld. Forthcoming. Measuring Color: The Role of Physics, History, Identity and Politics in How We Understand Our Skin Color. In J. Box-Steffensmeier, D. P. Christenson and V. Sinclair-Chapman (Eds.), *The Oxford Handbook of Methodological Pluralism in Political Science*. Oxford University Press.

Michelson, Melissa and Mara Ostfeld. Forthcoming. From Concept to Implementation: Engaging Student Researchers in Get-Out-the-Vote Field Experiments. In E. A. Bennion (Ed.), *Teaching Experimental Political Science*. Edward Elgar.

Ostfeld, Mara and Nicole Yadon. 2022. *Skin Color, Power and Politics in America*. Russell Sage Foundation Press.

Ostfeld, Mara and Nicole Yadon. 2021. “¿Mejorando La Raza?: Skin Color and Latinx Political Preferences.” *Social Forces*.

- Recipient of 2021 APSA Best Article in Race and Ethnic Politics Award

Ostfeld, Mara and Diana Mutz. 2021. “The Face of American Government: Effects of Minorities in High Office on Minority Trust in Government.” *Political Behavior*, 43(1), 423-449.

Yadon, Nicole and Mara Ostfeld. 2020. “Shades of Privilege: The Relationship Between Skin Color and Political Attitudes Among White Americans.” *Political Behavior*, 42(4), 1369-1392.

- Recipient of 2021 APSA Best Article in Political Behavior Award

Ostfeld, Mara. 2019. “The New White Flight: Democratic Appeals to Latinos and White Support for the Democratic Party.” *Political Behavior*, 41(3), 561-582.

- Recipient of 2020 APSA Best Article in Political Behavior Award

Ostfeld, Mara. 2017. “Unity vs. Uniformity: Effects of Targeted Advertising on Perceptions of Group Politics.” *Political Communication*, 34(4), 530-547.

Ostfeld, Mara. 2017. “The Backyard Politics of Attitudes toward Immigration.” *Political Psychology*, 38(1), 21-37.

Ostfeld, Mara and Diana Mutz. 2014. "Revisiting the Effects of Case Studies in The News." (2014). *Political Communication*, 31(1), 53-72.

WORKS IN PROGRESS

Morell, Sara, Lauren Potts and Mara Ostfeld. “The Gendered Socialization Gap: Understanding How Family Shapes Men's Attitudes Towards Women's Rights.”

Morell, Sara, Lauren Potts and Mara Ostfeld. "The Social Costs of Supporting Pro-Women Policies Among Women."

Ostfeld, Mara and Francisco Pedraza. “Identities vs. Attitudes: Who Identifies as Latinx and What it Means for American Politics.”

OTHER PUBLICATIONS

Bechtel, Trevor, Mara Ostfeld and H. Luke Shaefer. 2023. Evidence on Measures to Reduce Excessive Use of Force by the Police. Center for Racial Justice and Poverty Solutions. <https://racialjustice.umich.edu/research/evidence-measures-reduce-excessive-use-force-police>

Wileden, Lydia and Mara Ostfeld. 2022. Detroiters' Policy Priorities: What Matters to Detroiters Leading Up to the November 2022 Elections. Center for Racial Justice and Poverty Solutions. <https://racialjustice.umich.edu/research/detroiters-policy-priorities-what-matters-detroiters-leading-november-2022-elections>

RECENT RESEARCH GRANTS & FELLOWSHIPS

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| 2023 | <p>Build and Broaden: The Social Science Research Assistance Unit</p> <ul style="list-style-type: none"> • National Science Foundation - \$688,363 |
| 2023 | <p>Islands of the Underrepresented: Public Opinion of Political Status in the US Virgin Islands, Guam, and Puerto Rico</p> <ul style="list-style-type: none"> • Converse Miller Fellowship, University of Michigan (Primary Investigator with Ignangeli Salinas Muniz) |
| 2023 | <p>Policing and Local Government Policy in Michigan: Understanding Changes in Police-Community Relations in an Era of Social Protest</p> <ul style="list-style-type: none"> • Joyce Foundation (Primary Investigator) - \$299,660 |
| 2022 | <p>The Puerto Rico Public Opinion Lab: Amplifying the Voice and Representation of Puerto Rico</p> <ul style="list-style-type: none"> • Office of the Vice-President of Research's Research Catalyst and Innovation Program Anti-Racism Grant, University of Michigan (Primary Investigator) - \$49,360.68 |
| 2022 | <p>Housing Solutions for Health Equity</p> <ul style="list-style-type: none"> • Office of the Vice President for Research, University of Michigan (Co-Investigator w/ Roshanak Mehdipanah) - \$50,000 |
| 2021 | <p>Build and Broaden: Strengthening Social Science Research Infrastructure at the University of Puerto Rico</p> <ul style="list-style-type: none"> • National Science Foundation (Primary Investigator) - \$220,813 |
| 2020 | <p>All in the Family: The Effects of Familial Attitudes on Women's Support for Pro-Women Policies</p> <ul style="list-style-type: none"> • Time-Sharing Experiments for the Social Sciences (TESS) Research Grant (Primary Investigator) |
| 2019 | <p>The Content of Your Color: Skin Color Identity and its Determinants</p> <ul style="list-style-type: none"> • Russell Sage Foundation Presidential Prize (Primary Investigator) - \$25,000 |

- 2017 The Content of Your Color: Skin Color Identity and its Determinants
- Russell Sage Foundation Presidential Prize (Primary Investigator) - \$34,995
- 2017 The Content of Your Color: Skin Color Identity and its Determinants
- Center for the Education of Women, University of Michigan (Primary Investigator) - \$2,000
- 2017 Riots or Rallies? The Impact of Race on News Coverage of Protest Events
- Converse Miller Fellowship, University of Michigan (Primary Investigator with Steven Moore)

AWARDS & HONORS

- 2021 American Political Science Association Best Article in Race and Ethnic Politics Award
- 2021 American Political Science Association Best Article in Political Behavior Award
- 2020 Latina/o Caucus Early Career Award, Midwest Political Science Association
- 2019 American Political Science Association Best Article in Political Behavior Award
- 2017 Lucius Barker Award, Midwest Political Science Association
- 2014 The Circle Award (La Celebración Latina Teaching Award), The University of Michigan Office of Academic and Multicultural Initiatives

INVITED PRESENTATIONS

- 2023 “How the Far Right Weaponizes Racism, with Counterstrategies.” Invited Presentation at The University of California College of Law – San Francisco’s (formerly UC Hastings) The Path Beyond Economic Populism: Insights from Intersectionality Conference.
- 2023 “The Color of Power: The Evolving Relationship Between Race, Skin Color and American Politics.” Invited Presentation for the Research Center on Group Dynamics: Political Polarization speaker series.
- 2022 “Election 2022: What Happened?” Invited Presentation for the Institute for Social Research’s 2022 Insights Speaker Series.
- 2022 “The Color of Power: The Evolving Relationship Between Race, Skin Color and American Politics.” Invited Presentation for Poverty Solutions Real World Perspectives on Poverty Solutions 2022 Speaker Series.
- 2022 “When Skin Color is More than Skin Deep: The Social, Economic and Political Meaning of Skin Color.” Invited Presentation for the Institute for Social Research’s 2022 Insights Speaker Series.

- 2021 “The Gravity of Color: Skin Color, Power and Politics Among African Americans, Latinos, and Whites.” Invited Presentation at the Chicago Area Behavioral Politics Conference.
- 2020 “The Gravity of Color: Skin Color, Power and Politics Among African Americans, Latinos, and Whites.” Invited Presentation for the Minority Politics Online Seminar Series
- 2020 African-American and Latinx Politics in 2020, Invited Presentation at Oakland University
- 2019 Trotter Distinguished Leadership Series Discussion on Immigration, University of Michigan
- 2018 “Mejorando La Raza: Latinos, Skin Color & Political Preferences.” Invited Presentation at the American Politics Seminar at New York University

RECENT PROFESSIONAL SERVICE

- Vice-President, Midwestern Political Science Association Latina/o Caucus (2023-2024)
- Member, U-M Center for Innovation in Detroit Advisory Committee (2023)
- Member, Faculty Advisory Board for the Vice Provost for Equity & Inclusion and Chief Diversity Officer (2023-2025)
- Chair, Political Science/ Public Policy Doctoral Program Admissions Committee (2022-23)
- Member, Western Political Science Association Committee on the Status of Latinas/os in the Profession (2022-2023)
- Chair, Political Science/ Public Policy Doctoral Program Admissions Committee (2021-22)
- Member, American Political Science Association’s Political Psychology Section Junior Scholar Award Committee (2022)
- Member, Debiasing Assessment and Accountability Committee, Illinois Systematic Policing Oversight Through Lethal-force Incident Tracking Environment (2021-2022)
- Chair, Western Political Science Association Committee on the Status of Latinas/os in the Profession (2021-2022)
- Member, American Political Science Association’s Race, Ethnicity and Politics Best Dissertation Award Committee (2021)
- Committee Member, Western Political Science Association Committee on the Status of Latinas/os in the Profession (2020-2021)
- Member, Political Science Department Diversity Ally’s Committee (2020-21)

Advisory Board Member, Stanford, MIT, and Northwestern Depolarization Challenge (2020-21)

Committee Member, UM Workgroup to Advance Social Science Scholarship and Teaching on Latino Youth and Families (2018-Present)

Committee Member, Political Psychology Section, Distinguished Junior Scholar Award (2020)

Committee Member, Center for Political Studies Situational Review (2019)

Co-Chair, Political Psychology Section, American Political Science Association Conference (2019)

Committee Member, Political Institutions Search (2017-2018)

Reviewer, American Journal of Political Science, American Sociological Review, Journal of Communication, Journal of Politics, Political Behavior, Political Communication, Political Psychology, Political Research Quarterly, Political Science Research and Methods, Russell Sage Foundation, and Time-Sharing Experiments for the Social Sciences.

MENTORING & TEACHING EXPERIENCE

Courses Taught Detroit Votes/The Latino Vote (Undergraduate)
 The Politics of Latinidad (Undergraduate)
 Identity and Conflict (Graduate)
 Politics of Prejudice (Undergraduate)

Dissertation Ben Blankenship, Social Psychology (Spring 2019)
Committees Nicole Yadon, Political Science (Spring 2020)
 Steven Moore, Political Science (Summer 2020)
 Ian Hawkins, Communication and Media (Fall 2021)
 Eric Bettis, Urban and Regional Planning (Winter 2022)
 Reuben Hurst, Business and Political Science (Summer 2022)
 Alejandro Pineda, Political Science (Winter 2022)
 Lauren Potts, Communication and Media Studies (Summer 2023)
 Hwayong Shin, Political Science (Summer 2023)
 Brandon Romero, Political Science (expected graduation 2024)
 Eugenia Quintanilla, Political Science (expected graduation 2025)

OTHER PROFESSIONAL EXPERIENCE

2012 – Present Exit Poll Analyst, NBC/Telemundo
 Analyze exit poll data for Telemundo's news coverage of primary and general elections;
 Assist Telemundo news producers in contextualizing election data for Latino audiences;
 Use exit poll data to prepare MSNBC election stories; Review Spanish translations of English exit polls

OTHER SKILLS

Bilingual (English and Spanish)