

**The Gerald R. Ford School of Public Policy
Fall 2014:**

Global Issues: Drugs, Crime, and Terrorism (Drugs and Thugs)

DRAFT SYLLABUS 8/25/2014 – Subject to Revision

Meets: Tuesdays and Thursdays, 4:00 – 5:30. Weill Hall, Room 1220

Instructor

Ambassador (ret) Melvyn Levitsky, Professor of International Policy and Practice

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Office Hours – Wednesdays – 1-5 PM or by appointment

Course Description

We will explore the global issues of illegal drugs and drug trafficking, international crime and terrorism. Course content emphasizes the study of organizations and networks, policy formulation and implementation, national and international approaches and programs, and the international legal and organizational framework to deal with these issues. The instructor will devote attention to the similarities and links between illegal drugs, crime and terrorism. Students will analyze the conflict between vigorous pursuit of solutions to these issues and other foreign and public policy objectives and how this affects the national interests and foreign policies of the nations and organizations involved. Students will assess lines of action that national and international policy makers might initiate to devise solutions to these problems. The instructor will place emphasis on the tools and skills needed for policy analysis and the formulation of effective recommendations for decision making. Case studies, group exercises and simulations will be used throughout the course and there will be a number of policy writing assignments.

Note: I plan for us to follow two particularly interesting issues on a regular basis this semester: in the drugs/crime section, the effort to legalize marijuana for recreational purposes, and in the terrorism section, the rise of ISIS in the Middle East.

*Note: This Syllabus should be used to get a general sense of the course. I often change class content to accommodate new issues. The CTools site for the course is authoritative for both readings and assignments. Make it your guide for the course.

Class Materials

1. Book

- a. Inside Terrorism, Bruce Hoffman, Columbia University Press, 2006 (paperback) . Make sure you obtain the 2006 revised edition. It should be available in new or used copies via Amazon, another online book company or at a local book store. I will also place several copies in the Ford School Reading Room.

2. Case Studies (available in a pack at Dollar Bill Copying, 611 Church Street .)

1. The General and the War on Drugs: Barry McCaffrey and the Office of National Drug Control Policy
2. Arciniega's War in the Upper Huallaga Valley
3. Democratic Dilemmas in the U.S. War on Drugs in Latin America
4. A Firm and Commensurate Response -- U.S. Retaliation for the Bush Assassination Attempt
5. American Military Retaliation for Terrorism: Judging the Merits of the 1998 Cruise Missile Strikes in Afghanistan and Sudan
6. Bringing Terror to Justice: The Extra-Territorial Arrest of Fawaz Yunis
7. The Extraordinary Rendition Of Abu Omar: Ethics and the War on Terror
8. The Predator – US Use of Drones in Targeted Killing of Terrorists.

- ### 3. Readings and Other Materials. All other readings can be found in the CTools site for PubPol 763 under Resources, "Reading and Assignments." They are organized by class session. You will also find the guidelines for written assignments, lists of useful websites and other documents and information on the group exercise and on the simulation under Resources. Overheads for each session include articles, graphs, charts and other materials and you are encouraged to view them before each session.

Assignments

[1] Group memorandum and oral presentation on the drug policies of the US, other countries and NGOs. Students will be divided into groups. Each group will be assigned a topic. (The list of topics, further guidance and groups will be in your CTools site.) Each group will be required to research the issues and organize the information into a policy memorandum of up to five pages and a one-page Principal Points summary sheet. Each group will make an oral presentation accompanied by visual displays as appropriate, and followed by discussion with a designated critique group. The due date for all memoranda is opening of class, **Tuesday, October 7**. Each group will e-mail its Principal Points paper to the other groups by **Monday afternoon, October 6**. The groups will present their findings in our sessions on **October 7, 9 and 16**.

[2] Case Policy Memoranda. Students should read all eight cases for class discussion. Students will write a one-page policy paper on four of the first seven cases listed above. **All** students will **write a paper on the first case** (Drug Czar/McCaffrey case) and then choose to write on either the Peru/Arciniega or Democratic Dilemmas case (cases 2 and 3 above). They will also **choose two of the next four cases (cases 4 - 7 above) in the terrorism segment on which to write a paper**. (See Guidelines in CTools.) The last case on the Predator Drone is for class discussion.

[3] Students will participate in a classroom bioterrorism simulation on **December 2 and 4**, taking the roles of U.S. government officials grouped into agencies or organizations. Materials for the simulation will be provided later.

[4] Each student will select a topic for a policy memorandum (or a policy paper) after consultation with and approval by the instructor. The paper should cover one or more of the three transnational issues studied – drugs, crime, and terrorism. Topics should be selected and approved by **Friday, November 7**. (The paper should be 10 to 15 pages in length. Longer papers are subject to consultation.) The paper will be due at the beginning of our last class on **Tuesday, December 9**. See CTools for guidelines.

Grading

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| 1) Four One-Page Case Papers | - 20% |
| 2) Group Memorandum and Presentation | - 30% |
| 3) Class Participation, including the Simulation | - 10% |
| 4) Policy Memorandum/Paper | - 40% |

In grading written and oral presentations, I will base my judgment on the following criteria:

- Is your presentation well organized, well written, concise, clear, consistent and of high quality with no typographical, spelling or grammatical errors?
- Is your analysis based on important facts, data or at least on well founded assumptions?
- Although I do not expect you to become an expert on every issue, do you show that you understand its core elements, its background as well as its importance and priority for decision-makers?
- Are your recommendations or conclusions based on practicality and common sense and able to be implemented? Is there a logic chain leading to your conclusion?
- I give high value to creativity, original thinking and innovative policy approaches, as long as they are based on credible, sensible and solid information.
- Proofread for typos, spelling and grammatical errors, errors in syntax.

Class Schedule by Session and Date

Note: Unless otherwise noted, all readings except the Case Studies and the Hoffman book are in the CTools site for this class shown under “Resources, Reading Assignments by Session.”

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Session 1 – 9/2/2014

Introduction to Course

Student and instructor introductions. Overview of course. Legal and illegal drugs of abuse.

Methods of analysis - “Seven Whats and a Who” –.

Note: Before our first class, I would like students to become familiar with this Syllabus and with several websites and papers for useful background on drug and crime issues. They are shown, along with their links, in CTools for this first session.

Session 2 – 9/4

Illegal Drugs and How They Got That Way. Evolution of the international drug control system.

Session 3 – 9/9

Supply and Demand

Supply -Areas of Production: Coca/Cocaine, Opium/Heroin, Transit/Trafficking Routes, Controlling Chemical Precursors

Demand - Trends in Drug Abuse in the U.S. and worldwide

Session 4 – 9/11

Transnational drug and crime organizations and law enforcement efforts to combat them. Organizational structures. Adaptation, flexibility and learning from experience. Assessing success and failure. Dealing with Money Laundering

***NOTE: Assignments will be made for Drug Policy Group Presentations.**

Session 5 – 9/16

Organizing for drug control: The US example. The “Drug Czar.” (Office of National Drug Control Policy (ONDCP). Policies and decisions.

Case Study: “The General and the War on Drugs.” In Casebook.

***NOTE: One-Page Case Paper Due – From All Students.**

Session 6 – 9/18

Control and Restrictive Policies vs. Legalization, Decriminalization and “Harm Reduction.” Discussion of “Medical” Marijuana and marijuana legalization. Colorado and Washington.

Session 7 – 9/23

Drugs and Terrorism. Strategies to combat illegal drug production. Peru in the 90s. Coca, cocaine and the Sendero Luminoso (Shining Path)

Case Study: “Arciniega’s War in the Upper Huallaga Valley” (In Case Book)

*****NOTE: One-Page Case Paper Due From Students who choose to write on this case.**

Session 8 – 9/25

Drugs, Crime and Violence – The example of Mexico and Central America.

Session 9 – 9/30

Conflicts Between International Drug Policies and other National Interests.

Case Study - Democratic Dilemmas in the U.S. War on Drugs in Latin America. In your Casebook.

*****NOTE: One-Page Case Paper Due From Students who choose to write on this case**

Session 10– 10/2

Opium/Heroin and Amphetamine Type Substances (ATS) trafficking from Central and Southeast Asia. Afghanistan, Pakistan, Myanmar (Burma), Thailand.

Session 11 – 10/7

Human trafficking, arms trafficking,
Anti-crime and anti-trafficking conventions

Session 12 – 10/9

Drug Policy Group Presentations Begin (Extended Session based on class agreement)

Tuesday, 10/14 – No Class – Fall Study Break

Session 13 – 10/16

Drug Policy Group Presentations Continue (Extended Session based on class agreement)

Session 14 – 10/21

Final Drug Policy Group Presentations

Session 15 – 10/23

Beginning of our segment on terrorism. Defining Terrorism.

Reading: Hoffman - **Inside Terrorism**. Chapters 1 and 2. PP 1-62. See power point display in Ctools.

Session 16 – 10/28

The evolution of modern terrorism. How has it changed and how is it changing? Origins, motivations, ideology, methods of operations of modern terrorist movements.

Reading: Hoffman – Inside Terrorism. Chapter 3.

Other readings in Ctools.

Session 17 – 10/30

Counter-terrorism: The international dimension. Anti-terrorist treaties and conventions. The UN role.

Session 18 – 11/4

Dealing with State terrorism.

Case Study: “A Firm and Commensurate Response: US Retaliation for the George H.W. Bush Assassination Attempt.” In Case Book.

*****NOTE: One-page case paper due for those students who choose to write on this case. (Reminder: You must write on 2 of the next 4 cases.)**

Session 19 – 11/6

Dealing with Terrorism

Two Examples: Northern Ireland and Sri Lanka

Session 20 – 11/11

Dealing with non-State terrorism. US actions after the terrorist bombings of US Embassies in Kenya and Tanzania, August 1998.

Case Study: “American Retaliation for Terrorism: Judging the Merits of the 1998 Cruise Missile Strikes in Afghanistan and Sudan.” In Case Book.

*****NOTE: One-page case paper due for those students who choose to write on this case.**

Session 21 – 11/13

Terrorism: How the landscape is changing. Leaderless Jihad or Al Qaeda Central? The rise of ISIS

Session 22 – 11/18

Extraordinary rendition of terrorist suspects. Two cases – Half the class will read one and half the other .

Case Study: “Bringing Terror to Justice: The Extra-Territorial Arrest of Fawaz Yunis.”

Case Study: “The Extraordinary Rendition of Abu Omar: Ethics and the War on Terror.”

Session 23 – 11/20

Terrorism in Africa and the Middle East: AQIM, Boko Haram, Al Shabab, Hamas, Palestinian Islamic Jihad, Hezbollah.

Session 24 – 11/25

Targeted killing through the use of drone aircraft (remote piloted aircraft.)

Case Study: “The Predator” In your Case Book. Note: This case took place in November 2002. It is a relevant preface to the controversy surrounding the targeted killing by drone in Yemen in September 2011 of American citizen Anwar al-Awlaki in which another American was killed. Additional materials in Ctools.

NOTE: No required paper.

Thursday, 11/27 – No Class – Thanksgiving Holiday

Sessions 25 – 12/3 and Session 26 – 12/5

Bioterrorism Simulation – Biological Blackmail – Scenario, Background Material and assigned roles in Ctools

Session 27 – 12/10

Wrap-up Session