

# Knowledge, Stigma, and HIV Testing: An Analysis of a Widespread HIV/AIDS Program \*

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Version: March 4, 2021

## Abstract

Using randomized methodologies, we study a common community HIV/AIDS program that seeks to promote HIV testing by improving knowledge and reducing stigmatizing attitudes. Contrary to expectations, the program has a substantial *negative* effect on HIV testing rates. We provide evidence of likely mechanisms behind the program's negative effect: it inadvertently increased misinformation about HIV, and worsened HIV-related stigmatizing attitudes. Subsequent household-level randomized treatments providing correct information and addressing stigma concerns counteract the program's negative effect on HIV testing. These findings highlight the importance of improving knowledge and alleviating stigma concerns when promoting HIV testing.

*JEL Classification:* I12, D10, D80

*Keywords:* HIV Testing, HIV Knowledge, HIV Stigma

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\*Corresponding author: Dean Yang (deanyang@umich.edu). Most importantly, we thank Faustino Lessitala for stellar leadership and field management throughout the project. Carolina Salvaterra, Danito Angorete, Fernando Padama, and Filipe Murgorgo made essential contributions in the field. Kyal Berends, Moustafa El-Kashlan, Sihang Cai, Ryan McWay, Jared Stolove, and Derek Xu provided first-rate research assistance. This study would not have been possible without the engaged commitment of Nathaniel Lohman and Dionisio Matos of USAID. We appreciate feedback from Amy Aberra and Joshua Volle of USAID. We appreciate the cooperation of World Education Inc./Bantwana, in particular Karen Rowe, Prince Mulondo Yosia, Tawanda Madhangi, and Obert Darara. This study's protocols were approved by Institutional Review Boards (IRBs) in Mozambique (Ministry of Health, approval number 2233/GMS/002/016) and at the University of Michigan (Health Sciences and Social and Behavioral Sciences IRB, approval number HUM00115541). Empirical analyses were pre-specified in a pre-analysis plan submitted to the American Economic Association's RCT Registry on March 8, 2019 (AEARCTR-0003990). This research was funded by the United States Agency for International Development via the BASIS research program at University of California, Davis (grant numbers AID-OAA-L-12-00001, AID-OAA-LA-16-0004, and AID391A1500006).

# 1 Introduction

HIV testing plays a central role in global programs combating the HIV/AIDS pandemic (Granich et al., 2009). Widespread HIV testing in areas of high prevalence is important because people with HIV infection are often asymptomatic for years before the disease progresses to AIDS. When individuals are found to be infected with HIV, it is recommended that they immediately start antiretroviral therapy (ART) (WHO, 2017). Rapid initiation of ART lowers HIV plasma viral loads, providing private benefits for infected individuals in the form of better health outcomes (Ford et al., 2018).<sup>1</sup> In addition, early initiation of ART has public health benefits due to a positive externality (Greenwood et al., 2019). During the asymptomatic phase, those with HIV infection can transmit HIV to others. Initiation of ART leads to reduced HIV viral loads and a much lower risk of transmitting HIV to sexual partners (Rodger et al., 2019).

While there has been substantial progress in expanding HIV testing around the world, testing rates remain far from achieving targets set by public health officials. The UN’s 90-90-90 goals are widely-adopted objectives: 90% of people with HIV infection should be diagnosed, 90% of those diagnosed should be in treatment, and 90% of individuals in treatment should have an undetectable HIV viral load (United Nations, 2016). However, UNAIDS estimates that in 2019, of the 38 million people infected with HIV globally, about 7.1 million (19%) are undiagnosed (UNAIDS, 2020).

We seek to shed light on the impact of a major type of HIV/AIDS program on HIV testing rates, and to understand the mechanisms underlying its effectiveness (or lack thereof). We focus on two mechanisms: alleviating imperfect information related to HIV and reducing HIV-related stigmatizing attitudes. We start with a simple theoretical model. Individuals decide whether to have an HIV test, trading off health benefits with social stigma costs of revealing one’s HIV risk type to others. Individuals revealed to have high HIV infection risk are stigmatized (excluded from social interactions). Beliefs about HIV transmission affect the extent to which people are stigmatized if they are observed getting an HIV test and reveal themselves as having high risk of HIV infection. The less people believe that HIV is transmissible, the lower stigma, and the higher HIV testing. Conversely, if people believe that HIV is more transmissible, stigmatizing attitudes rise, and HIV testing falls.

With this model as a framework, we study a program in Mozambique, *Força à Comunidade e Crianças* (FCC, “Strengthening Communities and Children”), that aims to raise HIV testing rates by improving knowledge about HIV/AIDS and reducing HIV-related stigmatizing attitudes. FCC is a community-level program that implements home visits to households, as well as complementary interventions in communities and schools. The pro-

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<sup>1</sup>In particular, treatment is significantly more complex, and mortality outcomes worse, when HIV diagnosis is delayed and opportunistic infections develop (Simmons et al., 2013; Belay et al., 2017; Chen et al., 2017).

gram is representative of a broad category of HIV/AIDS interventions, known as programs for “orphans and vulnerable children” (OVCs), that are funded by the U.S. Presidential Emergency Plan for AIDS Relief (PEPFAR).<sup>2</sup>

We designed a randomized controlled trial to estimate the causal impact of the FCC program on HIV testing rates and the mechanisms through which it operates. We specified our analyses in advance in a pre-analysis plan (PAP). The research design is complex, and is presented in Figure 1. The sample is composed of 3,700 households that we have been following from a 2017-18 baseline through a 2019 endline survey. First, we randomized half of 76 communities to treatment (receiving the program) and half to the control group. Second, motivated by concerns about statistical power, we randomized a subset of households within treatment communities to a strong encouragement to participate in FCC programs (“FCC-enrolled” households). FCC-enrolled households received home visits by FCC community workers and were assessed for inclusion in various FCC components. FCC enrollment led them to have higher participation rates in the program than other households in treatment communities.<sup>3</sup> An endline survey collected data on a range of household outcomes, including self-reported HIV testing in the household. As pre-specified, all treatment effects reported in this paper are the effect of being an FCC-enrolled household in a treatment community, with the comparison group being households in control communities.

Immediately after the endline survey, our research staff then randomly assigned households to a set of “minitreatments” aimed at encouraging further HIV testing, or a minitreatment control group. Five different minitreatments provide HIV-related information, seek to alleviate concerns about HIV-related stigma, and provide additional financial incentives for HIV testing.<sup>4</sup> Our research staff implemented the minitreatment to which a household was assigned (if any), and then offered coupons to encourage household members to get HIV tests at the nearest health clinic.<sup>5</sup>

Our primary outcome of interest in this study is whether anyone in the household received an HIV test in the 14 days after the endline survey, measured by redemption of these encouragement coupons. As an administrative outcome, this measure of HIV testing is immune to survey reporting biases.<sup>6</sup>

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<sup>2</sup>PEPFAR is the world’s largest source of funding for HIV/AIDS programs in developing countries (PEPFAR, 2020), with an annual budget ranging from \$6.6 to \$6.9 billion in 2015-2020 (US State Department, 2019).

<sup>3</sup>Other households not randomly selected for direct enrollment were exposed to the FCC program as well, but at lower rates. We pre-specified treatment effects on these “FCC-ambient” households as of secondary interest, and they are described in the Populated Pre-Analysis Plan (PAP). We provide the link to the Populated PAP in Section 5 below.

<sup>4</sup>The initial motivation for these minitreatments was to examine complementarity between the FCC program and more targeted interventions to raise HIV testing. As it turns out, these minitreatments end up revealing mechanisms through which the FCC program’s effects on testing operate.

<sup>5</sup>Conditional on the individual getting an HIV test, the coupons were redeemable at the clinic up to 14 days later for a financial reward of 50 meticaïs (PPP US\$2.42).

<sup>6</sup>As pre-specified, we prioritize the coupon-redemption-based measure of HIV testing because treatment effects using this measure differ from treatment effects on self-reported HIV testing from the endline survey.

This research design yields several treatment effects. The treatment effect of primary interest is the impact of FCC enrollment on the coupon-based HIV testing measure. This is Comparison A in Figure 1, the testing rate of FCC-enrolled households in treatment communities who did not receive any minitreatments, minus the testing rate of households in control communities who also did not receive any minitreatments. This is the “pure” effect of the FCC program that is not clouded by any effects of minitreatments.

Contrary to expectations, we find that the FCC program has a negative effect on HIV testing: -10.9 percentage points, relative to a base of 26.3 percent in the control group. The effect is statistically significantly different from zero at the 1% level.

In pre-specified secondary analyses, we turn to understanding potential mechanisms behind the FCC program’s modest effects on HIV testing. These analyses estimate the Comparison B treatment effect in Figure 1, comparing FCC-enrolled households in treatment communities with all households in control communities. Outcomes are potential mechanisms measured in the endline survey. We find that the program did not improve HIV-related overall knowledge, and in fact increased misinformation. Treated respondents became more likely to believe “myths” about HIV transmission (e.g., that HIV can be spread by shaking hands or by witchcraft). In addition, the program actually worsened HIV-related stigmatizing attitudes, measured by answers to survey questions on HIV-related stigma (such as whether one would buy vegetables from an HIV-positive vendor, or thinks that an HIV-positive person should be a teacher).

The findings enumerated so far are suggestive that the FCC program’s negative impacts are due to worsened information and increased stigma. However, simply showing that the treatment leads to worsened information and increased stigma does not establish with certainty that these are mechanisms behind the program’s impacts, since these outcomes could co-move with HIV testing without being mechanisms in the causal chain linking FCC enrollment with testing. The minitreatments we implemented after the endline survey provide more direct evidence that changes in information and stigma are mechanisms behind the FCC program’s negative impact on testing.

The minitreatments provided information about HIV; information about HIV treatment (ART); both HIV and ART information; information to reduce concerns about HIV-related stigma; a higher financial incentive to receive an HIV test.<sup>7</sup> There was also a control group that got no minitreatment. In analyses that were also pre-specified, we examine how these treatments affect the coupon-based measure of HIV testing. These analyses involve comparing households in the top right box in Figure 1 (FCC-enrolled households receiving no minitreatment) with households in the five boxes just below it (FCC-enrolled households

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Treatment effects on self-reported HIV testing are significantly more positive, likely due to experimenter demand effects.

<sup>7</sup>The higher financial incentive for this minitreatment was 100 meticais per coupon, double the incentive offered to all other households.

assigned to some minitreatment).

The minitreatments counteract the negative effect of the FCC program. Among FCC-enrolled households, those getting an information minitreatment or the anti-stigma minitreatment have substantially higher HIV testing rates than the minitreatment control group. These findings help confirm that the FCC program worsened HIV knowledge and increased stigmatizing attitudes, and that the minitreatments targeting these mechanisms helped reverse these negative effects of the FCC program.

Overall, our theoretical model encapsulates the mechanisms behind our empirical findings. The FCC program led to misinformation about the transmission of HIV, which worsened stigmatizing attitudes, and led to lower HIV testing rates. The minitreatments offset the FCC program’s negative impact on information and stigmatizing attitudes, raising HIV testing rates.

The main contribution of this paper is to provide evidence on the importance of two intermediating mechanisms behind the efficacy of HIV/AIDS public health initiatives. We highlight the importance of 1) public health information, and 2) concerns about disease-related stigma. Our work is related to a large existing literature studying the role of information in health decision-making, and a much smaller literature on how stigma affects health decisions.

Studies of the role of information imperfections in health decision-making are reviewed by Dupas and Miguel (2016). In the HIV/AIDS context, provision of general HIV/AIDS information has been shown to affect knowledge, health behaviors, and demand for health goods (Dufflo et al., 2015; Dupas, 2011; Godlonton et al., 2016; Ciancio et al., 2020; Kim et al., 2017; Chong et al., 2013; Banerjee et al., 2020). Other studies have examined the impact of learning one’s own HIV infection status (Delavande and Kohler, 2012; Gong, 2015). Our study is novel in finding that a major type of HIV/AIDS intervention can create misinformation. As such, our findings concord with the smaller number of studies that find that informational HIV/AIDS interventions can lead to misinformation or have harmful effects (Jamison et al., 2013; Godlonton et al., 2016; Friedman, 2018).

While there has been a great deal of interest in stigma in the context of the HIV/AIDS pandemic,<sup>8</sup> economics research on the topic is scarce.<sup>9</sup> Prior work using randomized or experimental methodologies has shown that interventions can reduce HIV-related stigmatizing attitudes (Hoffmann et al., 2016; Lubega et al., 2019), thereby leading to higher rates of HIV testing (Derksen et al., 2020; Yu, 2020). Relative to this literature, our work is novel in finding that a major type of widely implemented HIV/AIDS program can actually worsen HIV-related stigmatizing attitudes, and that a simple anti-stigma intervention implemented

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<sup>8</sup>Mahajan et al. (2008) and Stangl et al. (2013) review public health research on HIV/AIDS stigma.

<sup>9</sup>Economists have studied stigma in other contexts (Furuya, 2002; O’Flaherty and Sethi, 2008; Vishwanath, 1989; Moffitt, 1983; Akerlof et al., 1996; Ishida, 2003; Bharadwaj et al., 2017); see Durlauf and Blume (2008) for a review.

later can offset the program’s negative impacts on HIV testing.

This research also contributes to economic research on large-scale HIV/AIDS programs, of which PEPFAR is the largest funder worldwide. FCC is a representative example of PEPFAR programs for orphans and vulnerable children (OVC). U.S. law requires PEPFAR to spend 10% of its budget on OVC programs (US State Department, 2015). Among OVC programs, FCC is emblematic in key ways. The program delivers a multifaceted array of services through schools, as cornerstone institutions in communities. These school-based programs operate alongside household-level case management: visits to households by program workers who deliver informational and anti-stigma messaging, encourage HIV testing, assess household needs, and connect households and individuals with appropriate program components (USAID, 2012; US State Department, 2019).

Prior studies of PEPFAR programs have not exploited prospectively randomized research designs. In addition, past studies have not tracked defined households or individuals over time (from before to after program implementation), raising concerns about sample selection biases (Bryant et al., 2012). Bendavid et al. (2012) examine the impact of PEPFAR funding at the country level using a difference-in-difference approach, finding substantial reductions in adult mortality in Africa. A number of past studies have used randomized controlled trials to examine the impact of more targeted interventions related to HIV/AIDS, such as Thornton (2008), McCoy et al. (2017), Ssewamala et al. (2009), Ivers et al. (2014), Baird et al. (2011), Kiene et al. (2017), and Yotebieng et al. (2017). None of these have studied PEPFAR or community-level programs, or examined the interplay between knowledge, stigma, and HIV testing as we do.

## 2 Theoretical Model

We model the HIV testing decision as a one-sided signaling game with two players over two periods. Our model is a simplified version of the model in Derksen et al. (2020). Rational individuals decide whether to test for HIV. The benefit of testing is initiating treatment if one tests positive. The cost of testing includes revealing to others that one has a high probability of having HIV, and experiencing stigma as a result. We model stigma as being excluded from social interactions with others. Beliefs about HIV transmission affect the extent to which people are stigmatized (excluded from social interactions) if they are believed to at high risk for having HIV. If people start to believe that HIV is less transmissible, this leads to less stigma, and higher HIV testing.

Consider two players,  $A$  and  $B$ , from two continua of individuals  $\mathcal{A} = [0, 1]$  and  $\mathcal{B} = [0, 1]$ , respectively. Each player  $A$  has private information about his own type  $(\theta_a, y_a)$ .  $\theta_a$  represents  $A$ ’s probability of being HIV-positive and it takes only two values:  $\theta_a \in \{\theta_L : \text{low} - \text{risk}, \theta_H : \text{high} - \text{risk}\}$ ,  $0 < \theta_L < \theta_H < 1$ . The fraction of  $\mathcal{A}$  with  $\theta_a = \theta_H$  is  $r$ .  $y_a$  is

player  $A$ 's valuation of social engagement. Each player  $B$  is known to be HIV-negative and has a private valuation of social engagement,  $y_b$ .  $y_a$  and  $y_b$  follows the same distribution  $\mathcal{G}$  with a positive support  $(\underline{y}, +\infty)$ .  $r$  and  $\mathcal{G}$  are common knowledge.

In the first period, player  $A$  decides whether to take an HIV test.  $A$ 's action can be observed by individuals in  $\mathcal{B}$ . Player  $A$  is then randomly matched with a player  $B$  in a social activity. In the second period, player  $B$  decides whether to interact with player  $A$  (social inclusion) or not (social avoidance). We denote  $A$ 's action as  $t_a \in \{0 : \text{do not test}, 1 : \text{test}\}$  and  $B$ 's action as  $m_b \in \{0 : \text{do not interact}, 1 : \text{interact}\}$ .

In period 1, player  $A$ 's direct cost for taking a test is  $c$ .  $c$  summarizes time and monetary costs as well as physical and psychological costs associated with the trip to taking a test. If tests positive, player  $A$  will receive ART treatment which brings a health benefit of  $v$ .<sup>10</sup> We denote  $A$ 's real HIV status as  $h_a$ , which takes value 1 if positive and 0 if negative. The payoff for  $A$  in period 1 is given by

$$u_a^1(t_a) = t_a(h_a v - c).$$

The expected gain in period 1 for taking a test,  $\mathbb{E}_{h_a}[u_a^1(1) - u_a^1(0)]$ , is equal to  $\theta_a v - c$ . We make the following assumptions to restrict the parameter values:

$$\theta_L v < c < \theta_H v \tag{1}$$

$$\underline{y} < \theta_H v - c \tag{2}$$

Assumption (1) states that a low-risk ( $\theta_a = \theta_L$ ) person does not have a high enough health-related incentive to take a test, but a high-risk person does. Assumption (2) means that the health benefit of testing is higher than the value of social engagement for at least some high-risk  $A$ .

In period 2, players  $B$  forms a belief about  $\theta_a$  based on the observed  $t_a$ ,  $\hat{\theta}_b(t_a)$ . If  $B$  chooses to interact with  $A$ , both players will receive utility from social engagement but  $B$  also faces a cost due to potential HIV transmission from  $A$ . We denote  $B$ 's perceived HIV transmission probability as  $\hat{\tau} \in [0, 1]$ , and her health cost from HIV infection as  $z$ . If  $B$  choose not to interact, both players obtain no utility in this period. To sum up, in period 2, player  $A$ 's payoff is

$$u_a^2(m_b) = m_b y_a,$$

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<sup>10</sup>ART is only offered to those who are tested HIV-positive, and when offered, ART is free of charge.

and player  $B$ 's payoff is

$$u_b^2(m_b) = m_b \left[ y_b - \hat{\tau} \hat{\theta}_b(t_a) z \right]. \quad (3)$$

We make further assumptions to bound parameter values:

$$\Pr(y_b > \hat{\tau} \bar{h} z) = 1 \text{ and } \Pr(y_b < \hat{\tau} \theta_H z) > 0, \quad (4)$$

which means that no one in  $\mathcal{B}$  would reject an unknown person from the general population,  $\mathcal{A}$ , for fear of HIV transmission; but at least some would avoid social interactions with a person of high-risk.

Overall, the payoff function for player  $A$  is<sup>11</sup>

$$U_a = u_a^1(t_a) + u_a^2(m_b).$$

**Proposition 1** *There are two classes of pure strategy Perfect Bayesian Equilibria in this game. The first is a partially separating equilibrium. A fraction  $S$  of individuals in  $\mathcal{B}$  discriminate: they avoid  $A$  who has sought an HIV test. The remaining fraction  $(1 - S)$  of individuals interact with any  $A$ . The second is a pooling equilibrium. A fraction  $P$  of individuals in  $\mathcal{B}$  interact if and only if  $A$  has sought an HIV test.*

In what follows, we will characterize the partially separating equilibrium of the game where stigmatizing behavior (social avoidance) occurs, and defer the formal proof of Proposition 1 to the Appendix A.

First, consider player  $A$ 's optimization problem given  $S$ .  $A$  chooses to take an HIV test or not to maximize his expected utility  $\mathbb{E}_{h_a, m_b}[U_a]$ :

$$\max_{t_a \in \{0,1\}} (\theta_a v - c - S y_a) t_a + y_a.$$

His optimal strategy is to test if and only if

$$y_a < \frac{\theta_a v - c}{S}.$$

Combining Assumption (1), (2), and that  $y_a > 0$ , we know that a player  $A$  with  $\theta_a = \theta_L$  never takes a test; and that some  $\theta_a = \theta_H$  will take a test. Player  $B$ , who conduct Bayesian updates, forms the belief of  $\hat{\theta}_b(t_a)$  accordingly:

$$\hat{\theta}_b(1) = \theta_H ; \hat{\theta}_b(0) < \bar{h}. \quad (5)$$

Given  $A$ 's strategy, now consider  $B$ 's optimization problem.  $B$  chooses  $m_b \in \{0,1\}$  to maximize the payoff as in (3):

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<sup>11</sup>Without loss of generality, we assume the intertemporal discount factor to be 1.

$$\max_{m_b \in \{0,1\}} m_b \left[ y_b - \hat{\tau} \hat{\theta}_b(t_a) z \right].$$

By Assumption (4) and belief (5), we know that when  $t_a = 0$ ,  $B$ 's best response is  $m_b = 1$ ; while when  $t_a = 1$ ,  $B$ 's best response is to interact if and only if

$$y_b > \hat{\tau} \theta_H z.$$

Thus,

$$S = \int_{\mathbf{y}}^{\hat{\tau} \theta_H z} d\mathcal{G}. \tag{6}$$

Proposition 2 directly follows from (6).

**Proposition 2** *Stigmatization ( $S$ ) becomes more (less) severe as individuals' perceived HIV transmission risk ( $\hat{\tau}$ ) increases (decreases).*

In this equilibrium, the testing rate among the population  $\mathcal{A}$  is given by

$$R_t = r \int_{\mathbf{y}}^{\frac{\theta_H \psi - c}{S}} d\mathcal{G}. \tag{7}$$

Expression (7) leads to the following proposition.

**Proposition 3** *A higher (lower) degree of stigmatization ( $S$ ) suppresses (encourages) HIV testing.*

In sum, with knowledge (beliefs about the transmission of HIV) having such a central role in raising HIV testing, much can go wrong if a program inadvertently fails in its knowledge-raising objective, and instead creates misinformation. If a program leads people to believe that HIV is more transmissible, stigmatizing attitudes rise, and HIV testing falls. We now turn to the empirical analysis of the FCC program, which we interpret in the context of this model.

## 3 Research Design

### 3.1 Country and Program Context

Out of an estimated 36.9 million people living with HIV worldwide in 2017, 25.7 million are in Sub-Saharan Africa. The region also accounts for a dominant share of new HIV infections: 1.17 million out of a global 1.8 million in that year. In Mozambique in 2017, 2.1 million people out of a population of 29.7 million were living with HIV (7.1%), out of

which 170,000 were children (aged 14 or below). The country has an estimated 130,000 new HIV infections annually, of which 13.8% are children. Mozambique recorded 70,000 AIDS-related deaths in 2017, likely because only slightly more than half of HIV-infected patients have access to antiretroviral therapy (ART). Poor access and adherence to ART contributes to AIDS-related morbidity and mortality, as well as HIV transmission (to other adults as well as from mothers to children) (UNAIDS, 2019). Only an estimated 77% of Mozambicans with HIV infection know their status (UNAIDS, 2020). Among our own Mozambican survey respondents, nearly half of adults and 90% of children are reported to have never been tested for HIV.

The U.S. Government’s most important program responding to the HIV/AIDS crisis is the President’s Emergency Plan for AIDS Relief (PEPFAR), initiated in 2003. Recognizing that children are among the most vulnerable populations in the context of the HIV/AIDS pandemic, PEPFAR mandates part of its funding be devoted to programs benefiting children orphaned or made vulnerable by HIV/AIDS (“orphans and vulnerable children,” or OVCs).<sup>12</sup> PEPFAR’s programs for OVCs take an integrated approach, with interventions at child, family, and community levels; that targets child needs at different developmental stages; and that are connected to other development programs related to education, nutrition, and household economic development (PEPFAR, 2006). In fiscal year 2016, PEPFAR OVC programs supported 6.2 million OVCs and their caregivers worldwide (PEPFAR, 2017).<sup>13</sup>

### 3.2 The Program

The program we study, *Força à Comunidade e Crianças* (FCC, “Strengthening Communities and Children”), is a representative example of PEPFAR OVC programs. Its high-level aim is to improve families’ and communities’ ability to support, protect, and care for orphans and vulnerable children, their caregivers, and their households more generally.

The FCC program is composed of a number of interrelated components and is implemented in study districts by local implementing partner (LIP) organizations under contract to the international NGO World Education Inc. (WEI)/Bantwana. Several FCC program components are school-based, and so programs are implemented in local communities surrounding a focal school. Some components are focused on children, others on adults. In each community, activities take place with the collaboration and advice of a Community Child Protection Committee (CCPC) whose membership includes community leaders, vol-

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<sup>12</sup>The UN defines an “orphan” as a child who has lost one or both parents. An estimated 13.4 million children and adolescents (0-17 years of age) worldwide had lost one or both parents to AIDS as of 2015. More than 80% of these children (10.9 million) live in sub-Saharan Africa (UNICEF, 2016). PEPFAR’s 2008 reauthorization mandated it to spend 10% of its funds on OVC programs. PEPFAR OVC funding amounted to \$3.58 billion in total from 2015-2020 ((PEPFAR, 2017), (PEPFAR, 2020)).

<sup>13</sup>Reviews of research on OVCs include Bryant and Beard (2016), Goldberg and Short (2016), Nyberg et al. (2012), and Shann et al. (2013). Also see Evans and Miguel (2007), Case et al. (2004), Larson et al. (2013), and Whetten et al. (2015).

unteers, and local government officials. The program is implemented in seven districts of three provinces of Mozambique.<sup>14</sup>

The most widespread FCC program component is home visits by LIP staff known as “Case Care Workers” (CCWs) to households in program communities. Roughly 700 CCWs work across the study communities. LIPs hire CCWs from the communities they serve, in part based on recommendations by the CCPC and community leaders. In common with the local populations they serve, they typically have no more than a primary school education. Roughly 80% of CCWs are female. They range in age from 18 to 48, with most falling between 25 and 40 years of age. CCWs receive a stipend of 3,100 MZN per month (roughly US\$150), as well as in-kind compensation in the form of a bicycle, a work uniform, and cellphone airtime.

CCWs conduct home visits of OVC households, based on personal knowledge and recommendations of the CCPC.<sup>15</sup> The home visit itself is a conduit for the dissemination of information and advice by CCWs. Household members may then participate in other FCC components, based on the results of the home visit. In home visits, CCWs conduct systematic vulnerability assessments, and households (and individuals therein) are then linked to appropriate programs and services in communities, schools, and health facilities. One of the most important results of these home visits is the referrals of individuals for HIV testing at the local PEPFAR-funded health clinic. The expectation is that CCWs refer all FCC program beneficiaries (both adults and children of all ages) who do not know their HIV status for HIV testing, and that testing should be repeated every twelve months even upon a negative test result. The number of individuals referred to HIV testing is a key outcome indicator for the FCC program, monitored by PEPFAR in the context of achieving the UNAIDS 90-90-90 global goals (90% of those with HIV diagnosed, 90% of those on ART, and 90% of those virally suppressed by 2020) (PEPFAR, 2017). Those testing positive for HIV are then referred to receive ART through the local clinic. CCWs in the community then follow up with individuals initiating ART to promote ART adherence on an ongoing basis. Because of the centrality of encouraging HIV testing in the FCC program, it is the primary outcome of interest in this study.

During home visits, CCWs seek to increase HIV testing rates via two mechanisms we examine explicitly: improving information and reducing stigma concerns. CCWs seek to improve FCC beneficiaries’ information related to HIV/AIDS, such as methods of disease transmission, progression of the disease, treatment, HIV testing, and locations of health clinics providing testing and treatment. Information is conveyed verbally and, at the LIP’s

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<sup>14</sup>Program provinces and districts are: Manica province (Manica, Chimoio, and Gondola districts), Sofala province (Dondo and Nhamatanda districts), and Zambezia province (Namacurra and Nicoadala districts).

<sup>15</sup>CCWs were provided with a detailed Home Visit Guide detailing information they are expected to convey to households, covering health (HIV/AIDS in particular), education, nutrition, infant care, legal rights, savings, and psychosocial help. The home visit guide is included as part of our pre-analysis plan (PAP) at our AEA RCT Registry entry (<https://doi.org/10.1257/rct.3990-5.0>).

discretion, on printed material given to the household. In addition, CCWs are expected to engage program beneficiaries in “sensitization” to address stigma related to HIV (both one’s own stigmatizing attitudes, and fear of stigma from others). CCWs engage in discussions to reduce stigmatizing attitudes among program beneficiaries. They provide psychosocial support (PSS) and gradually gain program beneficiaries’ trust over time in repeated interactions, with the expectation that reductions in fear of stigma will encourage people to be open to HIV testing, voluntarily disclose HIV-positive status to CCWs, and be open to future CCW follow-up promoting ART initiation and adherence.

Households are connected to other FCC program components after the home visits, based on needs assessments conducted by CCWs. These program components include Village Savings and Loan (VSL) groups and nutritional screenings of children. Many components are school-based, so children can also be included in these components through their schools. For further details on these other program components, see Appendix B.<sup>16</sup>

### 3.3 Sample and Data

The study timeline is shown at the bottom of Figure 1, illustrating key points in data collection and the randomized interventions. We provide an overview of data collection here, and provide details in Appendix C.

We administered a baseline survey from May 2017 to March 2018. We selected households in the 76 communities using random-route sampling, with route starting points at the focal school in each community. In keeping with the focus on the FCC program, we administered a “vulnerability assessment” (designed in conjunction with WEI/Bantwana) to identify OVC households who would make up our study sample. At baseline, 71.68% of households surveyed were determined to be OVC households. We surveyed households again in the May-Nov 2019 endline survey. In both the baseline and endline surveys, the survey respondent is the adult with primary responsibility for care of the household’s children. For some questions (in particular, self-reported HIV testing, HIV knowledge, and HIV-related stigmatizing attitudes) we also surveyed other adults who were present at the time of the survey. The sample is composed of 3,658 households included in the endline survey, composed of 22,773 individuals, of whom 12,152 were children (aged below 18) at the time of the endline survey. Household-level outcomes are reported by the primary household respondent or by aggregating reports of surveyed individuals.

The primary outcome of interest in this study is HIV testing at the household level. We focus on an objective, administrative measure of HIV testing by our study participants. At the end of the endline survey, our survey team recommended that individuals in the household be tested for HIV (if they had not had a test performed within the past three months) at their local health clinic within the next 14 days. Local health clinics in each

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<sup>16</sup>In practice, relatively few households report participating in these other program components.

study community collaborated with us to conduct the HIV testing and facilitated collection of testing data. To allow tracking of those who followed through with testing, households were given coupons redeemable for a financial incentive (50 MZN) at the health clinic after having the HIV test.<sup>17</sup> Coupons had a unique code for each household, allowing us to track their redemption. Households were given as many coupons as needed, for however many individuals did not know their status or who reported being HIV negative but were tested more than three months in the past.<sup>18</sup> To receive the financial incentive after having their HIV test, individuals had to present the coupon to our research staff (also stationed at the health clinic) to receive the incentive, along with a form signed by clinic staff that the individual had just gotten an HIV test. We provided coupons to all households, irrespective of treatment group status in any randomization stage.

An indicator for at least one of a household’s coupons being used (indicating at least one household member had an HIV test in the 14-day window after the endline survey) is our primary outcome variable. Because this outcome represents a directly-observed, administratively recorded health behavior, it avoids potential reporting biases associated with survey-reported HIV testing. Conceptually, it captures a household’s receptiveness to a recommendation to be HIV tested. The analysis will estimate whether receptiveness to a recommendation to be HIV tested is affected by the randomized treatments.

We also examine a self-reported measure of HIV testing as a secondary outcome. This is an indicator for anyone in the household having had an HIV test in the previous 12 months, reported in the endline survey (self-reported by adults, and reported by the primary caregiver for children under the age of 18). Prioritizing the coupon-based measure of HIV testing over the self-reported measure follows a decision rule we pre-specified in our PAP, stemming from the fact that treatment effects differ across the two measures. We discuss this further in section 4.2 below.

We also examine secondary outcome variables related to information and stigma mechanisms, reported in the endline survey. These outcomes are at the individual level, for all adult respondents of the endline survey. The information questions assess objective knowledge about HIV: correct transmission methods, incorrect transmission methods (“transmission myths”), protection methods, and treatment. Stigma questions measure stigmatizing attitudes towards HIV-positive individuals (would buy food from HIV-positive seller, would allow HIV-positive teacher, would keep a relative’s HIV-positive status secret, would care for HIV-positive relative). The questions measuring stigmatizing attitudes are adopted from the AIDS Indicator Survey of the DHS Program. The questions have been used in Mozam-

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<sup>17</sup>PPP \$1 was equal to 20.62 meticaïs (MZN) in 2018. 50 MZN = PPP \$2.42. A coupon of 50 MZN is approximately the daily cost of living for a poor household in Mozambique. In Mozambique, 62.4% and 81.5% of the population are under the \$1.90 and \$3.20 (2011 PPP) per day poverty thresholds, respectively (World Bank, 2020), and our study households are typically below these thresholds.

<sup>18</sup>Kranzer et al. (2017) successfully implemented this approach to measuring HIV testing rates in neighboring Zimbabwe.

bique as well as other DHS countries since from 2003 (INS, 2017). Figure 2 shows how these questions have been evolving over time. There has been a substantial increase in HIV-supportive attitudes (reductions in stigma) in recent years for three of the questions, but increasing stigmatizing attitudes for the fourth (on keeping a relative’s HIV-positive status secret). Please see Appendix D for the full list of information and stigma questions.

### 3.4 Methodology: Random Assignment

This study aims to provide convincing estimates of causal effects of the FCC program using a randomized controlled trial (RCT) methodology. Random assignment allows estimated relationships to be interpreted as causal effects, rather than simply correlations. Our approach involves a three-stage randomized controlled trial methodology to estimate causal direct effects of the FCC program, and to shed light on some of the operative mechanisms through which it achieves its effects.

Figure 1 displays the research design and timeline of the study. In November 2016, we randomly assigned 76 communities to be FCC treatment communities or control communities (Randomization Stage 1). WEI/Bantwana started setting up the program in treatment communities starting in the first quarter of 2017, and enrolled households in the program through March 2018. We enrolled households in the study and implemented the baseline survey from May 2017 to March 2018.<sup>19</sup> In November and December 2017, households in treatment communities were randomly assigned to FCC-enrolled vs. FCC-ambient status (Randomization Stage 2), and afterwards CCWs conducted home visits to FCC-enrolled households. We implemented the endline survey from May to November 2019. At the end of the endline survey we randomly assigned households to the minitreatments (Randomization Stage 3) and offered all households encouragement coupons for HIV testing. We collected the HIV testing encouragement coupons up to each community’s deadline (14 days after conclusion of the endline survey in a community).

We now discuss each of the three stages of randomization in detail.

#### Randomization Stage 1: Assigning FCC and Control Communities

The FCC program is a community-level intervention, so the first stage was random selection of communities to receive or not receive the FCC program. FCC interventions are centered in primary and secondary schools, so geographic areas of interest are residential areas surrounding schools. (We refer to areas surrounding schools simply as “communities”, each of which has a “focal school” where school-based program components are implemented.) WEI/Bantwana consulted with local implementing partners (LIPs) and government officials

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<sup>19</sup>The fact that household enrollment into the study occurred after randomization and the initiation of program activities raises questions about selection into treatment communities. We show in Section 5.1.1 below that observable characteristics of households also show no relationship with FCC treatment. Moreover, there is no impact of treatment on in-migration into treatment communities (results available on request).

in the three provinces and seven districts in which the FCC program was to be implemented to identify a set of 76 communities deemed eligible for the program. These communities were chosen on the basis of being geographically proximate to ART sites (health clinics offering HIV testing and treatment), having sufficient populations of orphans and vulnerable children (OVCs), and having no other active donor funded HIV/AIDS programs. These 76 communities were then sorted into stratification cells of matched community pairs, sets of two communities that were very similar in terms of distance to ART sites, school type (secondary or primary), and student population size.

Within each matched pair, treatment status was randomly assigned to one community, with the other school assigned to control status. Randomization of treatment status within matched pairs helps ensure balance in baseline characteristics between treatment and control units, so that treatment-control comparisons can then be credibly interpreted as causal effects of the program. This random assignment was carried out on the computer of one of the coauthors, one time, with no re-randomization. We communicated the result of the randomization to WEI/Bantwana in November 2016. The FCC program was then implemented in treatment communities, and not in control communities. Maps of the locations of FCC treatment and control communities can be found in Appendix E.

### **Randomization Stage 2: FCC Enrollment within FCC Communities**

The second stage of randomization, at the household level, was implemented only within treatment communities. This randomization stage was motivated by a fear of low statistical power for treatment effect estimates based on generally comparing households in treatment and control communities. This stage of randomization creates a subgroup in treatment communities, FCC-enrolled households, with relatively high take-up or participation in the FCC program. Estimates of the impact of the FCC program comparing FCC-enrolled households to households in control communities, therefore, have higher statistical power.

Of households originally contacted and consented by the study team, a subset was randomly assigned to be “FCC enrolled” households: their geographic (latitude and longitude) coordinates and household head’s name and contact information were provided to WEI/Bantwana and their local implementing partners (LIPs). LIP staff (case care workers, CCWs) then conducted household visits and individual assessments for FCC program sub-components. CCWs conducted home visits with FCC-enrolled households alongside their broader FCC responsibilities over the course of the following several months. As their efforts to contact FCC-enrolled households progressed, our research team supported LIPs with training in use of GPS devices to locate households using latitude and longitude coordinates. WEI/Bantwana reported that CCWs had completed home visits to 44% of FCC-enrolled households by February 2018. This figure rose to 64% by May 2018, and 77% by their final update to our research team in November 2018 (six months before the start of the endline

survey).

Random assignment of households to direct FCC enrollment was carried out in November and December 2017 on the computer of one of the co-authors, one time, with no re-randomization. Seven-twelfths (58.33%) of households in each community were assigned to FCC-enrolled status.<sup>20</sup> Other households not randomly selected for direct enrollment, which we refer to as “FCC-ambient”, end up being treated as well, but at lower rates. FCC-ambient households are pre-specified as being of secondary interest, whose effects are reported in the appendix. The body of this paper focuses on impacts on FCC-enrolled households.

### Randomization Stage 3: The Minitreatments

In the third part of our randomized methodology, after households completed the endline survey, we randomly assigned them to one of five treatment conditions or a control condition. We refer to these post-endline-survey treatments as “minitreatments”, to distinguish them from the comprehensive community-level FCC program. The outcome variable of interest for the minitreatments is the redemption of the incentive coupon for HIV testing. This outcome is the only HIV testing outcome we observe after the minitreatments, because the self-reported measure is collected in the endline survey itself.

We originally conceived of these minitreatments as providing insight into whether the FCC program is complementary with or substitutable for more targeted interventions to promote HIV testing. The minitreatments turn out to help reveal likely mechanisms through which the FCC program’s (negative) effects operate.

The minitreatments were randomly assigned, each with equal probability, and then implemented by the same program staff who had just administered the endline survey to the respondent. For further information about these treatments, please see Appendix F.

1. *Anti-Stigma*: Individual-specific information aimed at reducing concerns about HIV-related stigma in the community. Past surveys in Mozambique have shown that many stigmatizing attitudes have fallen over time, as is depicted in Figure 2.<sup>21</sup> However, individuals tend not fully realize this. Yu (2020) shows that correcting such overly-pessimistic beliefs about stigma can encourage HIV testing.<sup>22</sup> The anti-stigma mini-

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<sup>20</sup>Because the FCC-enrolled treatment was to be of primary interest, we chose to have the probability of FCC enrollment be slightly above half, to increase our statistical power to detect the FCC-enrolled treatment effect. The probability of seven-twelfths derived from the ratio of 35 out of 60 households in the targeted endline survey sample in each community. Due to attrition, we have fewer than 60 households per community in the ultimate sample for analysis in this paper.

<sup>21</sup>Figure 2 shows improvements over time in three out of the four stigmatizing-attitude measures that have been consistently used in the past AIS surveys. When applying the anti-stigma minitreatment, we focus on the three measures for which we can deliver positive news about the absence of HIV-related stigma. For each of these three questions, we truthfully report that majorities in one’s community have supportive (non-stigmatizing) attitudes.

<sup>22</sup>Similar “norm-based” interventions have been studied in contexts such as energy consumption (Schultz et al., 2007), attitudes toward healthy sexual relationships (Banerjee et al., 2019), and female labor force participation (Bursztyn et al., 2020).

treatment follows the Yu (2020) protocol. We ask endline-survey respondents about the fraction of residents in their community they think hold specific stigmatizing attitudes towards people living with HIV. Respondents overestimating this fraction for any question are told the true (lower) value we collected from the baseline survey. The rationale behind this treatment is that informing people that the community level of stigmatizing attitudes is actually lower than they think can lead them to be more willing to get an HIV test.

2. *HIV/AIDS Information:* Factual information about HIV/AIDS, delivered through a short video presented on a computer tablet.<sup>23</sup> The video stresses the negative health consequences of leaving HIV infection untested or untreated. It explains how HIV infection transmits and how infected people may look and feel normal before the infection develops into AIDS.
3. *Antiretroviral Therapy (ART) Information:* Factual information about ART, delivered through a short video presented on a computer tablet.<sup>24</sup> The video stresses that HIV infection is no longer a death sentence because free ART treatment is available and effective in helping people stay healthy and preventing transmission. The point that ART helps reduce transmission is potentially important, because this fact is often not widely known (Kaler et al., 2016). It explains that taking a test opens the door to access to ART for infected people.
4. *Both HIV/AIDS and ART Information:* The combination of items 2 and 3 above. Respondents assigned to this minitreatment are shown both the HIV/AIDS and ART Information videos, in that order.
5. *High Incentive for HIV Testing:* Each HIV testing coupon offered to the household provides a financial incentive of 100 MZN or PPP \$4.85, instead of the 50 MZN (PPP \$2.42) coupons offered to all other households. This minitreatment was included so as to scale the size of other minitreatment effects with respect to variation in the financial incentive for testing.
6. *Control:* Households received none of the above minitreatments. Along with all households randomly assigned the above minitreatments, control households also received the 50 MZN encouragement coupons for HIV testing.

The minitreatments were randomly assigned on the computer of one of the co-authors one time, with no re-randomization. The randomization was stratified by unique combinations of community, FCC-enrolled status, and baseline asset level.<sup>25</sup> The minitreatments are

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<sup>23</sup>The length and transcript of this video is covered in Appendix Section F.2.

<sup>24</sup>The length and transcript of this video is covered in Appendix Section F.3

<sup>25</sup>For stratification by baseline asset levels, we grouped households into three groups: above median of a baseline asset index, below median baseline asset index, and missing data on baseline asset index.

orthogonal to the prior randomization of treatment communities of FCC enrolled households within treatment communities. Figure 1 presents the full cross-cutting set of treatments, indicating the number of households per cell.

## 4 Hypotheses

### 4.1 Study Registration, Pre-Analysis Plan, and Pre-Results Review

We registered this study on the American Economic Association’s RCT Registry (registration ID number AEARCTR-0003990) on March 8, 2019.<sup>26</sup> On the same date, we uploaded our first pre-analysis plan (PAP) to our AEA RCT Registry record. This date was prior to the endline survey and HIV testing coupon redemption, which were carried out between May and November 2019.

We had previously submitted our study as a Pre-Results Review Paper to the *Journal of Development Economics* (JDE). The JDE refereeing process led to minor changes to our pre-specified analyses. Our study was accepted as a Pre-Results Review Paper at the JDE on July 22, 2019 (Yang et al., 2019). We then uploaded the JDE Pre-Results Review Paper to our AEA RCT Registry as our second (and final) PAP on July 24, 2019.<sup>27</sup> Both time-stamped PAPs are available for public viewing at our AEA RCT Registry record.

Our submission of the second PAP therefore occurred two months into the seven-month process of administering the endline survey and HIV testing coupon redemption. None of the changes to the PAP between our first and second PAP submissions were informed by any analyses of endline survey or HIV testing coupon redemption data. Prior to submitting the second and final PAP, we had only conducted data quality control checks for feedback to enumerators in the field.

The differences between the first and second PAPs are as follows. In the first PAP, we stated two final outcomes of primary interest: 1) the coupon-based HIV testing measure, and 2) school attendance of children. We classified self-reported HIV testing as an outcome of secondary interest. In response to JDE referee and editor feedback, in the second PAP, we stated only one final outcome of primary interest: the combined measure of HIV testing (equal to one if *either* the coupon-based or self-reported HIV testing measure was equal to one, and zero otherwise). The two components of this HIV testing measure (self-reported and coupon-based) were individually listed as of secondary interest. We also stated in the second PAP the decision rule that if treatment effects differed across the self-reported

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<sup>26</sup>Our AEA RCT Registry record can be found at: <https://doi.org/10.1257/rct.3990-5.0>

<sup>27</sup>Following acceptance based on pre-results review, the JDE allows authors to first submit the full-length paper, with results, to other journals. Further details are available at the JDE Pre-Results Review website (<http://jde-preresultsreview.org/>).

and coupon-based HIV testing outcomes, we would base conclusions on the coupon-based measure. We also relegated child school attendance to be of secondary interest.<sup>28</sup>

This paper reports on all primary analyses pre-specified in our second and final PAP, as well as a selection of secondary analyses. Remaining secondary analyses are described briefly in Section 5.3 below, and more fully in our Populated PAP document (Duflo et al., 2020).<sup>29</sup> All empirical analyses are conducted exactly as pre-specified, with one exception: all regressions include a control variable for a community’s affectedness by Cyclone Idai, which struck our Sofala and Manica study areas in March 2019, immediately prior to the endline survey and HIV testing coupon redemption (see Appendix Section G for further details). We did not mention this control variable in either PAP. Inclusion of this control has a negligible impact on treatment effect estimates, but assuages concerns that treatment effects are confounded by chance correlation between the cyclone’s incidence and our randomized treatments.

In the remainder of this paper, whenever we refer to the PAP, we are referring to the second and final PAP.

## 4.2 Primary Hypotheses

HIV testing is the outcome variable of primary interest because it is a prerequisite for benefiting from the FCC program in the health domain.<sup>30</sup> HIV testing opens the door to FCC interventions promoting ART treatment initiation and adherence. Our hypotheses related to HIV testing focus on household-level outcomes because the intervention components related to HIV testing are delivered at the household level (not at the individual level).

The primary question of interest in this study is: what is the impact of FCC enrollment on HIV testing? We address this question by estimating the causal effect of a household being randomly assigned to enrollment in the FCC program. In estimating this effect, all households in control communities serve as the control group.<sup>31</sup> We hypothesized that FCC enrollment would have a positive effect on HIV testing.

Our primary outcome of interest is an indicator that at least one of a household’s HIV testing coupons has been redeemed. This is a household-level variable equal to 1 if at least

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<sup>28</sup>The second PAP also listed a few robustness tests recommended by referees (“Other Secondary Analyses” on p. 27), the results of which we present in the Populated PAP.

<sup>29</sup>The Populated PAP can be accessed at our research website, <https://fordschool.umich.edu/mozambique-research/fcc-hiv-aids>.

<sup>30</sup>Our HIV testing outcomes include both adults and children. The health of adults (in particular their HIV status) is an important determinant of the outcomes of children in their households. HIV testing can lead adults to learn they are HIV positive, leading them to initiate ART, with positive effects on children in their households. When it comes to children (those aged below 18), HIV testing is important as well, most importantly after puberty and sexual debut leads to non-trivial rates of new HIV infection. There are also much lower but nonzero rates of HIV infection from mothers (or other household members) to younger children.

<sup>31</sup>FCC-ambient households in treatment communities are the subject of secondary analyses, discussed briefly in Section 5.3 and more extensively in the Populated PAP.

one of a household’s encouragement coupons was presented at the local health clinic for the HIV testing incentive payment before the 14-day deadline, and 0 otherwise.<sup>32</sup>

In presenting this coupon-based HIV testing measure as our primary outcome of interest, we are following a decision rule that we pre-specified in our PAP. On p. 11 of the PAP, we stated that if treatment effects on the coupon-based HIV testing measure differ significantly from treatment effects on the self-reported HIV testing measure, we would base our conclusions on the coupon-based measure.

We pre-specified this decision rule because of concerns that the self-reported testing measure may be subject to reporting biases, in particular experimenter demand effects (Orne, 1962; Rosenthal, 1966; Zizzo, 2010; De Quidt et al., 2018). Experimenter demand effects may lead testing to be differentially overstated in the endline survey by treated households. Because the coupon-based measure is an administrative outcome, it is immune from reporting biases. An individual would have had to have actually gotten an HIV test to have redeemed their coupon.<sup>33</sup>

While we focus on the coupon-based HIV testing measure, we will also show treatment effects on the self-reported HIV testing measure. This outcome is an indicator equal to 1 if at least one household member is reported in the endline survey to have had an HIV test in the last 12 months, and 0 otherwise. In addition, we show treatment effects on the composite HIV testing measure that is equal to 1 if HIV testing (self-reported) is equal to 1 or HIV testing (coupon-based) is equal to 1, and 0 otherwise.<sup>34</sup>

### 4.3 Secondary Hypotheses

A number of pre-specified secondary hypotheses are of interest, related to impacts on other outcomes, including outcomes representing potential mechanisms. Among these, we hypothesized that the treatment effect on HIV-related knowledge and on HIV-related stigmatizing attitudes would be positive.

In addition, we hypothesized that the Randomization Stage 3 “minitreatments” would have positive effects on HIV testing overall, and that these effects would be smaller among FCC-enrolled households (compared to households in control communities). In other words, we hypothesized that the minitreatments and FCC enrollment would be substitutes.<sup>35</sup>

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<sup>32</sup>This variable is coded as zero for households refusing any incentive coupons, which occurs for 4.86% of households. Another rare case is households with no-one eligible for coupons due to everyone having been tested within the last three months; in this case, the variable is also set to zero. This occurs for 11.39% of households.

<sup>33</sup>Please refer to Appendix C.3 for further details on the coupon-based testing measure.

<sup>34</sup>In our PAP we said that this composite outcome would be our primary outcome variable of interest if treatment effects on its components (self-reported HIV testing and coupon-based HIV testing) were similar. Our decision rule leads us to downgrade this composite measure to secondary status.

<sup>35</sup>We will see that the opposite turns out to be the case, revealing ways in which the FCC program was deficient in the areas of information and stigma.

## 5 Empirical Analyses

We test hypotheses using ordinary-least-squares regression analyses. We cluster standard errors at the level of 76 communities (Moulton, 1986). The regression equation is as follows:

$$\mathcal{Y}_{ijs} = \alpha + \beta Treatment_{ijs} + \lambda FCCambient_{ijs} + \eta Cyclone_j + \gamma_s + \epsilon_{ijs} \quad (8)$$

$\mathcal{Y}_{ijs}$  is the post-treatment outcome for individual or household  $i$  in community  $j$  in stratification cell (matched pair)  $s$ .  $Treatment_{ijs}$  is the indicator for a household being randomly assigned to FCC-enrolled status (1 if treated, and 0 if not), which is our pre-specified treatment effect of primary interest.  $FCCambient_{ijs}$  is the indicator for a household being in a treatment community but not randomly assigned to FCC-enrolled status (1 if FCC-ambient, and 0 if not). (Both  $Treatment_{ijs}$  and  $FCCambient_{ijs}$  are equal to zero for anyone in a control community. In other words,  $Treatment_{ijs}$  and  $FCCambient_{ijs}$  partition households in treatment communities into two mutually exclusive subgroups.)  $Cyclone_j$  is a control for affectedness by Cyclone Idai, which struck many study areas in March 2019, immediately prior to the start of endline survey fieldwork. Inclusion of this control increases confidence that our treatment effects are not confounded by chance correlation of treatment with cyclone exposure. We measure cyclone affectedness as the estimated maximum wind speed experienced in community  $j$ , as predicted by a simple model of hurricane windspeed, as in Yang (2008) and Mahajan and Yang (2020).<sup>36</sup>  $\gamma_s$  is a fixed effect for stratification cell  $s$ .<sup>37</sup>  $\epsilon_{ijs}$  is a mean-zero error term.

The coefficient  $\beta$  is the primary treatment effect of interest. It is the intent to treat (ITT) effect of assignment to FCC-enrolled status. The coefficient  $\lambda$  is the corresponding effect of being in an FCC treatment community but not being assigned to FCC-enrolled status; as pre-specified, this is of secondary interest. Random assignment allows these coefficients to be interpreted as causal effects.

In this paper we focus on the primary effect of FCC enrollment, the coefficient  $\beta$  on  $Treatment_{ijs}$ .

### 5.1 Treatment Effect Estimates

We first discuss balance with respect to treatment, and whether attrition is differential by treatment status. Then we turn to treatment effect estimates on primary and secondary outcomes.

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<sup>36</sup>For further details on this cyclone affectedness measure, see Appendix G.

<sup>37</sup>The inclusion of the stratification cell fixed effects reduces standard errors by absorbing residual variation. Stratification is at the level of 38 matched pairs of communities within which treatment status was randomly assigned (so stratification cell fixed effects are equivalent to matched pair fixed effects).

### 5.1.1 Balance and Attrition

It is important to confirm the balance of baseline variables with respect to treatment assignment. We examine eleven variables that were collected in the 2017-18 vulnerability assessment (VA) determining eligibility for inclusion in the study (defined in Appendix Section C.1). These are dependent variables in estimation of Equation 8. We report the results in Table 1. None of the coefficients on the treatment coefficient are large or statistically significant at conventional levels. In sum, there is no indication of a substantial imbalance in baseline household characteristics across treatment conditions.

Another key question is whether success in locating households in the endline survey (which determines inclusion in the analysis sample) is affected by treatment status. If so, this raises concerns about selection bias due to differential attrition. We examine this by estimating equation 8 where the outcome variable is an indicator for being included in the endline survey. Coefficient estimates are in column (12) of Table 1. The mean of the dependent variable in the control communities is 0.800. The coefficient on the indicator for treatment in the FCC program is very small in magnitude and not statistically significantly different from zero at conventional levels. These results indicate no concern with selection bias for our pre-specified primary coefficient of interest.<sup>38</sup>

### 5.1.2 Impacts on Contacts with FCC Program

As a starting point for understanding any treatment effects to come, it is useful to examine impacts on outcomes measuring knowledge of, contact with, and services provided by the FCC local implementing partner (LIP) organization. While we are not conducting instrumental variables (IV) estimation, these could be considered “first stage” outcomes that confirm and measure the extent to which the FCC program reached the intended beneficiaries. These outcomes come from the endline survey, reported by the primary household respondent. We examine an indicator for a household having heard of the LIP, an indicator for a household having been visited by a Case Care Worker (CCW) of the LIP, and an indicator for a household having been referred to or received any services from the LIP. The indicator is constructed from several survey questions asking about services received from non-government organizations (NGOs), and which organization provided these services.

Regression results from estimation of Equation 8 for these first stage outcomes are in Table 2. Treatment leads to higher rates of having heard of, been contacted by, or received services referred by the LIP. Each coefficient is statistically significantly different from zero at the 1% level.

These results indicate that the FCC program did differentially reach households in treat-

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<sup>38</sup>FCC-ambient status does appear to lead to a higher endline survey success rate. We discuss this further in the Populated PAP.

ment communities compared to households in control communities.<sup>39</sup> That said, these treatment effect estimates imply contact and referral rates for treated households that are lower than we expected in advance. WEI/Bantwana reports (based on data collected from LIPs) that 77.0% of households assigned to treatment (FCC-enrolled) status was successfully administered a home visit by a CCW. By contrast, our estimates imply that only 13.9% of FCC-enrolled households were contacted by LIPs, and only 21.2% were referred to any service by LIPs (these figures are the sum of the mean in the control group and the coefficient on Treatment). It is possible that households are underreporting the extent to which they had interactions with LIPs. Reasons for underreporting may include that CCWs interacted with a different household member than the survey respondent, the survey respondent has forgotten the interaction with the LIPs, or the survey respondent did not correctly report the identity of the organization with which the household had a contact or referral.

To the extent that the rates of CCW visit and receipt of FCC services are not just due to under reporting, any treatment effects that we do find should be interpreted as lower bounds on the effect of an FCC-like program if it were to be implemented with higher rates of penetration into the population.<sup>40</sup>

### 5.1.3 Impacts on HIV Testing

We now test the primary hypotheses of impacts on HIV testing. Results are presented in Table 3.

The coefficient on the pre-specified primary outcome of interest, the coupon-based HIV testing measure (Column 1), is negative but not statistically significantly different from zero at conventional levels. The point estimate indicates a 2.47 percentage point decline in testing rates, relative to the 26.3% rate in control communities. This treatment effect is based on Comparison B in Figure 1, comparing testing rates of all FCC-enrolled households to all households in control communities.

That estimate does not provide the “pure” effect of FCC enrollment, because many FCC-enrolled households were assigned the “minitreatments” before being offered the HIV testing coupons, and the minitreatments could also have affected HIV testing. The treatment effect in Column 1 is an average treatment effect from pooling households receiving minitreatments with those who did not. If there is any interaction between the minitreatments and FCC enrollment, the estimate in Column 1 will not be identical to the pure effect of FCC enrollment.

The pure effect of FCC enrollment is given by Comparison A in Figure 1, the testing

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<sup>39</sup>The means of the outcome variables are nonzero in control communities. This is to be expected, because LIPs tend to be well-established organizations and have other activities separate from those they are contracted to undertake as part of the FCC program.

<sup>40</sup>Note that all treatment effect estimates below are based on equation 8, so they are ITT estimates and therefore not inflated by these low reported rates of contact (as they would be in IV regressions).

rate of FCC-enrolled households in treatment communities who did not receive any minitreatment, compared to the testing rate of control community households who also did not receive any minitreatment.

We estimate the pure effect of FCC enrollment by estimating the following modification of equation 8:

$$\begin{aligned} \mathcal{Y}_{ijs} = & \alpha + \beta Treatment_{ijs} + \theta Treatment_{ijs} \times AnyMinitreatment_{ijs} \\ & + \pi AnyMinitreatment_{ijs} + \lambda FCCambient_{ijs} + \eta Cyclone_j + \gamma_s + \varepsilon_{ijs} \end{aligned} \quad (9)$$

$AnyMinitreatment_{ijs}$  is an indicator equal to 1 if a household received any of the minitreatments, and 0 otherwise. Equation 9 includes this as a main effect as well as in interaction with  $Treatment_{ijs}$ .

We present coefficient estimates from this regression in Column 2. The coefficient  $\beta$  in this regression is the pure effect of FCC enrollment on households not receiving any minitreatment. This effect is negative and statistically significantly different from zero at the 1% level. The coefficient is large in magnitude, indicating a -10.5 reduction in HIV testing rates, which is very large (two-fifths of the mean HIV testing rate in control community households, 26.3 percent).

The coefficient  $\theta$  on the interaction term represents how the impact of FCC enrollment changes when a household receives some minitreatment. This coefficient is positive and statistically significantly different from zero at the 5% level. The coefficient is large in magnitude, 10.3 percentage points.

These coefficient estimates in Column 2 indicate that FCC enrollment, by itself (the negative coefficient  $\beta$ ), has a large negative effect on HIV testing. Receiving some minitreatment offsets this negative effect of FCC enrollment (the positive coefficient  $\theta$ ).  $\beta$  and  $\theta$  are about the same magnitude, indicating that receiving any minitreatment fully counteracts the negative effect FCC enrollment.

Which minitreatment(s) in particular is (are) having this positive counteracting effect? We defer this to Section 5.2 when we examine the impact of the separate minitreatments in detail; that analysis will shed important light on the mechanisms through which the “pure” negative effect of FCC enrollment operates.

To conclude the discussion of Table 3, we proceed to Columns 3 and 4. In Column 3 we estimate equation 8 where the outcome variable is the self-report of HIV testing from the endline survey. The coefficient is positive, small in magnitude, and not statistically significantly different from zero. We can compare this treatment effect estimate to expert predictions elicited in advance. Prior to our results being known, in DellaVigna et al. (2020) collected from subject-matter experts their forecasts of the treatment effect of being assigned to DEB status in a treatment community on the 12-month self-report of HIV testing.<sup>41</sup> The

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<sup>41</sup>DellaVigna et al. (2020) elicited predictions from 73 experts, mostly in December 2019. The online

mean expert prediction was 11.36 percentage points. Our actual treatment effect, 3.08 percentage points (Column 3), is substantially below the expert prediction: it is only 27.1% as large in magnitude, and a Wald test rejects the hypothesis of equality of the two at conventional levels (p-value < 0.0000).

Comparing the coefficients on treatment in Columns 1 and 3, we can say with a high level of confidence that the coefficient on  $Treatment_{ijs}$  in Column 1 is more negative than the coefficient in Column 3: an F-test rejects equality of the two at the 10% level (p-value 0.0858). Even more striking, the coefficients on “Treatment” in columns 2 and 3 are statistically significantly different from one another at the 1% level (p-value 0.0021). These statistical tests lead us to follow our pre-specified PAP decision rule to base substantive conclusions on the coupon-based HIV testing measure, rather than the self-reported HIV testing measure.

For completeness, in Column 4 we show the coefficient on  $Treatment_{ijs}$  from estimation of equation 8 when the outcome variable is the composite HIV testing measure. The coefficient is positive, but modest in size and not statistically significantly different from zero at conventional levels.

In sum, FCC enrollment appears to have negative effects on HIV testing. To explore the mechanisms through which these negative effects operate, we now turn to pre-specified secondary analyses of endline survey outcomes in Section 5.1.4, as well detailed analyses of the impacts of the minitreatments in Section 5.2.

#### 5.1.4 Potential Mechanisms Behind Negative Impacts on HIV Testing

We now seek to shed light on potential mechanisms behind the negative impact of FCC enrollment on HIV testing. We focus on two key pre-specified mechanisms: information on HIV/AIDS, and HIV-related stigmatizing attitudes. As emphasized in the theoretical model, worsened misinformation could lead to heightened stigma and thereby lower HIV testing. The information and stigma questions are detailed in Appendix Section D.

In Table 4 we estimate Equation 8 using individual-level data, examining impacts of treatment on knowledge regarding HIV/AIDS. These regressions implement Comparison B in Figure 1, comparing outcomes of all FCC-enrolled households to all households in control communities. This is the appropriate comparison because outcomes of interest in the table are measured in the endline survey, and therefore cannot be affected by the minitreatments (which happened after the endline survey).

We asked respondents 33 knowledge questions in the endline survey. We examine impacts on an overall HIV knowledge index (the share of the 33 questions answered correctly). We also divide the questions into subgroups, creating analogous knowledge sub-indices.

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survey eliciting predictions closed on January 3, 2020. This process was completely arms-length from us. We proposed five names of potential expert forecasters to DellaVigna et al., but other than that had no knowledge of the identities of the ultimate set of expert forecasters.

The subindices are: correct methods of HIV transmission, myths about HIV transmission, methods to protect against HIV, and treatments for HIV. These indices are defined so that an increase in the index is an improvement in HIV knowledge.

Treatment status has no large or statistically significant impact on the overall index or any of the subindices, except for the outcome in Column (3), the “transmission myth index”. These are questions about whether HIV can be transmitted in certain ways, all of which are not transmission channels (in other words, correct answers to these questions are all “no”): mosquito bites, shaking hands, kissing, sharing food, or witchcraft. Strikingly, the impact is negative, indicating that knowledge on this front worsens: respondents are more likely to believe myths about HIV transmission. This negative coefficient on treatment is statistically significantly different from zero at the 5% level.<sup>42</sup>

The other key mechanism through which HIV testing might be influenced by the FCC program is HIV-related stigmatizing attitudes. As pre-specified, we examine impacts on responses to four yes/no questions that are commonly used to study stigmatizing attitudes in the HIV/AIDS context. The questions are from the AIDS Indicator Survey of the Demographic and Health Surveys (DHS), which have been fielded in Mozambique and other DHS countries starting in 2003 (INS, 2017). We examine treatment effects on an index of the four questions, as well as on responses to each question separately.

We report regression results in Table 5. Each outcome variable is defined such that higher values indicate less stigma (Column (1) is the share of responses that are non-stigmatizing, and the remaining columns are indicators for giving a non-stigmatizing response.) The result in Column (1) indicates that treatment *worsens* stigmatizing attitudes: the coefficient is negative and statistically significant at the 5% level. Treatment reduces the share of non-stigmatizing responses by 1.24 percentage points. The standard deviation of this outcome variable is 0.1463, so this treatment effect is equal to 0.085 of a standard deviation.

Results in the other columns of the table indicate that treatment effects on each stigma question individually are also negative, but none are statistically significantly different from zero at conventional levels.

## 5.2 Minitreatments

The results presented so far are consistent with the theoretical model presented above. Increased misinformation about transmission may lead people to believe the probability of transmission is higher, leading to higher stigma against people with HIV, and thus to lower HIV testing rates. However, the above results do not prove conclusively that increased

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<sup>42</sup>In the Populated PAP (Table PAP.6, Panel D), we show regression results where the outcomes are an indicator for correct responses on each individual questions comprising the transmission myth index (as well as all other components of the other indices). We find that treatment status leads to higher rates of incorrect beliefs about each of these false transmission channels, and that the impact is statistically significantly different from zero for shaking hands.

misinformation and higher stigma are mechanisms or intermediate links in the causal chain linking the FCC program with testing.

The minitreatments help reveal potential mechanisms behind the negative effects of FCC enrollment more directly. If the FCC program inadvertently causes misinformation about HIV to rise, leading to increases in HIV-related stigma, and as a result depressing HIV testing, then interventions counteracting HIV misinformation and alleviating stigma concerns should raise the impact of the FCC treatment on HIV testing.

We first examine the effect of the minitreatments by estimating the following modification of equation 8:

$$\begin{aligned} \mathcal{Y}_{ijs} = & \alpha + \beta Treatment_{ijs} + \lambda FCCAmbient_{ijs} + \rho InfoHIV_{ijs} + \tau InfoART_{ijs} + \\ & \theta InfoHIV/ART_{ijs} + \pi AntiStigma_{ijs} + \psi HighTestPayment_{ijs} + \\ & \eta Cyclone_j + \gamma_s + \varepsilon_{ijs}. \end{aligned} \quad (10)$$

$\mathcal{Y}_{ijs}$  is HIV testing for household  $i$  in community  $j$  in stratification cell (matched pair)  $s$ , as measured by use of the incentive coupon for HIV testing distributed by our research staff at the end of the endline survey (but after the minitreatments).

$InfoHIV_{ijs}$  is an indicator equal to one if a household was randomly assigned to receiving the treatment providing information on HIV/AIDS, and zero otherwise.  $InfoART_{ijs}$  and  $AntiStigma_{ijs}$  are defined similarly, but for the ART information and anti-stigma treatments, respectively.  $InfoHIV/ART_{ijs}$  is an indicator for receiving both the HIV and ART information treatments.  $HighTestPayment_{ijs}$  is an indicator for being offered the higher-value coupon for receiving an HIV test. The coefficients  $\rho$ ,  $\tau$ ,  $\theta$ ,  $\pi$ , and  $\psi$  are the intent to treat (ITT) effects of household assignment to the corresponding treatment. These can be interpreted as causal effects because each is randomly assigned. Analyses of how the minitreatments affect the FCC-enrolled and FCC-ambient treatment effects are conducted using the following regression equation, which is a modification of Equation 10:

$$\begin{aligned}
\mathcal{Y}_{ijs} = & \alpha + \beta Treatment_{ijs} + \lambda FCCambient_{ijs} + \rho InfoHIV_{ijs} + \\
& \tau InfoART_{ijs} + \theta InfoHIV/ART_{ijs} + \pi AntiStigma_{ijs} + \\
& \psi HighTestPayment_{ijs} + \delta Treatment_{ijs} \times InfoHIV_{ijs} + w Treatment_{ijs} \times InfoART_{ijs} + \\
& \xi Treatment_{ijs} \times InfoHIV/ART_{ijs} + \omega Treatment_{ijs} \times AntiStigma_{ijs} + \\
& \mu Treatment_{ijs} \times HighTestPayment_{ijs} + \sigma FCCambient_{ijs} \times InfoHIV_{ijs} + \\
& \phi FCCambient_{ijs} \times InfoART_{ijs} + \kappa FCCambient_{ijs} \times InfoHIV/ART_{ijs} + \\
& \nu FCCambient_{ijs} \times AntiStigma_{ijs} + \nu FCCambient_{ijs} \times HighTestPayment_{ijs} + \\
& \eta Cyclone_j + \gamma_s + \varepsilon_{ijs}.
\end{aligned} \tag{11}$$

This regression is similar to Equation 10, but adds interaction terms between  $Treatment_{ijs}$  and each of the minitreatments, as well as interaction terms between  $FCCambient_{ijs}$  and each of the minitreatments. These interaction terms reveal whether the effects of the minitreatments differ for FCC-enrolled and FCC-ambient households, compared to the effect in control communities. Because of the inclusion of these interaction terms, the coefficients  $\rho$ ,  $\tau$ ,  $\theta$ ,  $\pi$ , and  $\psi$  represent the ITT effects of assignment to the respective minitreatment in control communities.

The coefficients  $\delta$ ,  $w$ ,  $\xi$ ,  $\omega$ , and  $\mu$  represent the difference in the ITT effect of the respective minitreatments for FCC-enrolled households, compared to the effect of the minitreatments for households in control communities. Alternately, they represent how the respective minitreatment changes the effect of FCC-enrollment, compared to the effect of FCC-enrollment for households receiving no minitreatment. (There are analogous coefficients related to the effects for FCC-ambient households.)

Both equations 10 and 11 are as described in our pre-analysis plan. Results from estimating equations 10 and 11 are displayed in Table 6. Estimation of the average effects across the full sample (Equation 10, Column 1) reveals that only the high-value coupon has an effect on HIV testing rates that is statistically significant at conventional levels. The effect amounts to 7.29 percentage points.

Estimation of differential effects of the minitreatments across treatment groups (Equation 11, Column 2) helps provide explanations for the effects found in prior results tables. The coefficient on the treatment main effect (top row of Column 2) represents the impact of treatment status for individuals who did not get any of the minitreatments. The coefficient is negative, large in magnitude (10.9 percentage points), and statistically significant at the 1% level. This result reveals that treatment status actually substantially reduces HIV testing rates. (This coefficient is nearly the same as the coefficient in Table 3, Column 2, discussed previously, but is not exactly identical because the equation now estimates effects of each separate minitreatment, rather than pooling all minitreatments.)

Coefficients on the interaction terms between treatment status and each minitreatment (row 8-12 of Column 2) indicate how the minitreatments modify the main effect of FCC enrollment. Nearly all the interaction term coefficients are positive, and most are large in magnitude and statistically significantly different from zero at conventional levels. Providing HIV-related information, providing ART-related information, counteracting concerns about HIV-related stigma, and providing higher financial incentives all improve the impact of treatment status on HIV testing.<sup>43</sup>

The main effects of the minitreatments in Column (2) (row 3-7) represent impacts in control communities. Most effects are negative, small in magnitude, and not statistically significantly different from zero. The exception is the coefficient on the anti-stigma treatment, which is negative and statistically significant at the 10% level in control communities (third row of Table 6, col. 2). This may reveal that in control communities, where people may not have HIV-related stigma at top of mind, simply raising the topic of stigma may increase the salience of the issue. People may not pay as much attention to the actual quantitative information we provide on HIV-related stigmatizing attitudes, and only increase their worry that going for an HIV test may reveal to others that they are at high risk of having HIV in their household. This then leads the anti-stigma treatment to have a negative effect on testing in control communities.

The positive interaction term on “Treatment \* Anti-Stigma” in the same column could then reveal that once concerns about HIV-related stigma had previously been raised (by the FCC program itself), the anti-stigma treatment can have a positive effect by revealing to people that stigmatizing attitudes are not as bad as they previously thought.

All told, this analysis of the minitreatments provides additional support for the interpretation of our prior results. The negative effect of FCC enrollment on HIV testing likely stems from the unintended consequence that the program worsened HIV-related misinformation, leading to increases in stigmatizing attitudes and a dramatic decline in HIV testing. Relative to this negative effect of FCC enrollment on testing, the minitreatments providing HIV-related information and countering concerns about HIV-related stigma improve the impact of the FCC program on HIV testing.

### 5.3 Other Pre-specified Analyses

All findings presented in this paper were pre-specified in our pre-analysis plan (PAP). The PAP contains additional analyses beyond those we have highlighted in this paper thus far. We briefly discuss here impacts of FCC-ambient status, and then give a brief overview of

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<sup>43</sup>The exception to this pattern is the coefficient on the interaction term with the combined HIV and ART information treatment, which is negative, much smaller in magnitude, and not statistically significantly different from zero at conventional levels. We have no good explanation for this result. It is possible that providing too much information to respondents reduces the effectiveness of all information provided, perhaps by causing lapses in respondents’ attention or retention.

other analyses in the Populated Pre-Analysis Plan (Populated PAP). The Populated PAP contains results of all pre-specified analyses, including those presented in this paper.

We pre-specified that the impacts of FCC-ambient status were of secondary interest. FCC-ambient households are those in treatment communities who were not randomly assigned to FCC enrollment in Randomization Stage 2. For the most part, in Tables 1-6 of this paper, FCC-ambient effects are smaller in magnitude and less statistically significant than FCC-enrolled effects. When it comes to the minitreatments (Table 6), no effects among FCC-ambient households are statistically significantly different from effects of minitreatments in the control communities. These patterns are sensible, reflecting that FCC-ambient households had less contact with the FCC program than did FCC-enrolled households.

Other pre-specified analyses are presented only in the Populated PAP. First, we present treatment effect estimates from estimation of equation 8 where the dependent variables are indicators for correct answers to each of 33 HIV knowledge questions, supportive responses to questions on three HIV-supportive attitudes, and “safe” responses to eight questions on sexual behavior. Among these results, one that stands out is that treatment (FCC enrollment) leads to a reduction in reported number of sexual partners in the last 12 months (statistically significant at the 5% level). We view this finding as related to increased fears of transmission of HIV (due to increases in beliefs in transmission myths), as well as fears of stigma should one become infected with HIV.

In the Populated PAP we also show that there is no large or statistically significant effect of FCC enrollment on child school attendance, life satisfaction, and household asset ownership. We also examine impacts on initiation of and adherence to anti-retroviral therapy (ART) among individuals who self-report being HIV positive, and also find no large or statistically significant treatment effects. In addition, we find no evidence of within-community spillovers of treatment effects via geographic and social proximity to FCC-enrolled individuals.

## 6 Conclusion

We study the impacts of a widespread community health program on HIV testing in Mozambique. We exploit a multilevel randomized treatment design to identify causal effects. We find that the program *Força à Comunidade e Crianças* (FCC) had a negative effect on HIV testing rates. Rich survey data on secondary outcomes, alongside additional household-level treatments, helps shed light on underlying mechanisms. These additional analyses suggest that the program’s negative impacts are due to increased misinformation about HIV, and worsened HIV-related stigmatizing attitudes.

This interpretation is bolstered by additional treatments we administered at the household level. These additional treatments providing correct HIV-related information and coun-

tering HIV-related stigma concerns make the treatment effects of the FCC program on HIV testing rates more positive, suggesting that the FCC program was deficient in these areas.

We provide a rare glimpse into the impacts and mechanisms of a widespread community-level program seeking to raise HIV testing. Our results point to a thus-far neglected possibility: programs seeking to raise HIV testing may fail due to deficiencies in information provision and in counteracting HIV-related stigma. Indeed, such programs may inadvertently worsen HIV knowledge and increase stigmatizing attitudes.

These results suggest priority directions for future research. A key question is how exactly the program led to increased misinformation on HIV transmission, and to worsened HIV-related stigmatizing attitudes. It is possible that providing basic information that HIV is transmitted via bodily fluids could lead people to believe in transmission myths, since some of these also involve possible sharing of bodily fluids (e.g., shaking hands, kissing, sharing food). FCC home visits could have also increased the salience of HIV and of HIV-related stigmatizing attitudes in the community, if it was known in the community that home visits by program staff (CCWs) were targeted towards households with HIV infection.<sup>44</sup>

Because we did not anticipate these negative findings, we did not collect information needed to understand how the program could have increased misinformation and worsened stigmatizing attitudes. In future studies, it would be important to collect detailed data on what exactly program staff are doing, what kind of information they are conveying to the population, and how people are reacting to and interpreting the information. It would also be useful to examine how people respond to and interpret home visits, either as recipients of visits or observers of others' visits. This could require much more high-frequency surveying of the population as the program is taking place, in combination with spot checks and direct observation of program staff. Controlled lab-in-the-field studies could also reveal mechanisms through which people come to believe incorrect information (such as transmission myths), and how they come to acquire HIV-related stigmatizing attitudes and concerns about such stigma.

A related area for future exploration is ways to improve people's knowledge about HIV and to reduce HIV-related stigmatizing attitudes. Our own findings suggest that there are simple and cheap ways to improve knowledge and to reduce stigma, as evidenced by the effects of our minitreatments (at least among households who have suffered worsened information and heightened concerns about stigma beforehand). Future work should seek to pursue these and other related research directions.

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<sup>44</sup>CCWs explicitly had responsibilities to regularly visit households with HIV-infected people, to promote adherence to antiretroviral therapy. It is conceivable then that a CCW home visit could be taken by observers as a signal that someone in the household was infected with HIV.

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Figure 1: Randomization Design and Timeline

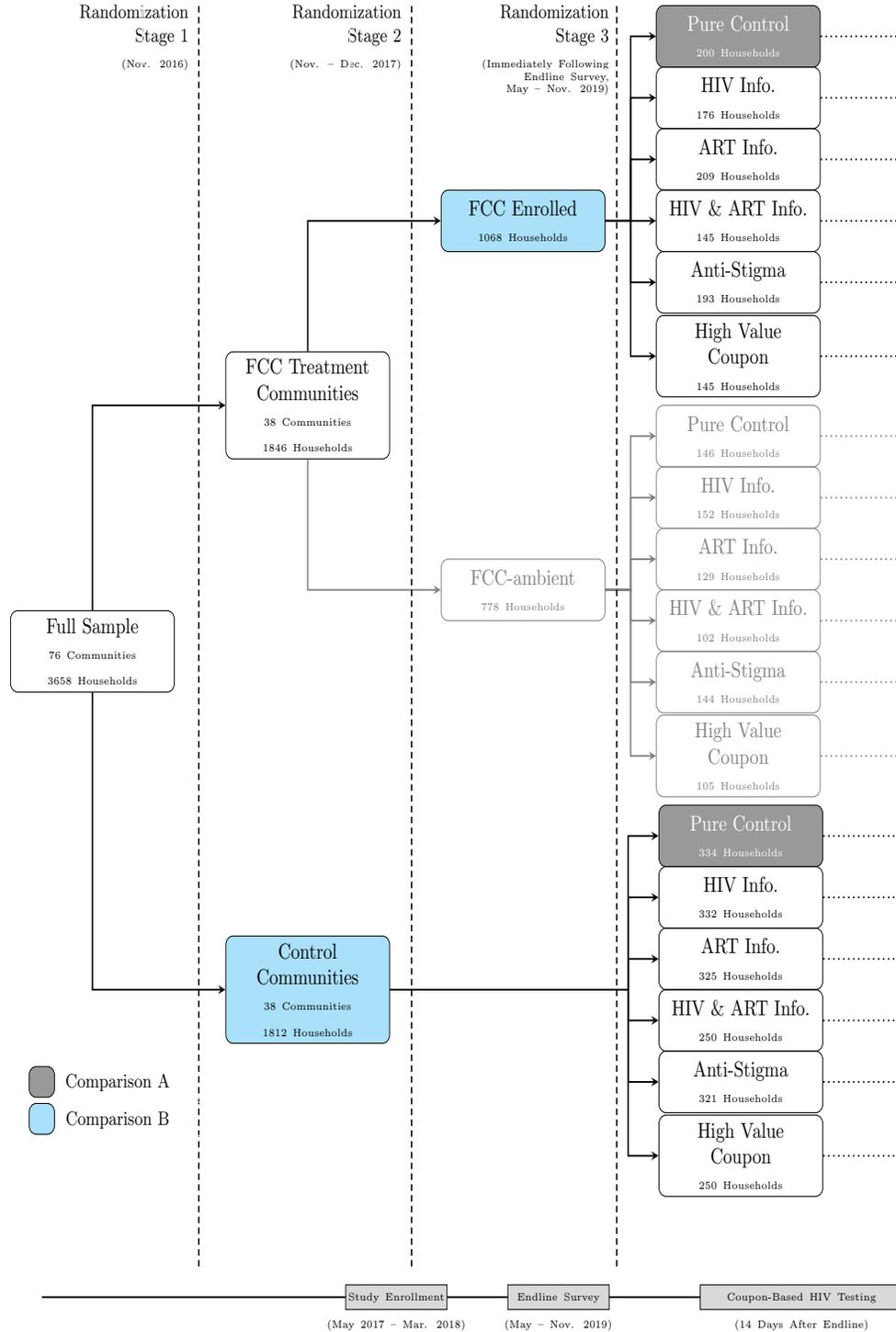
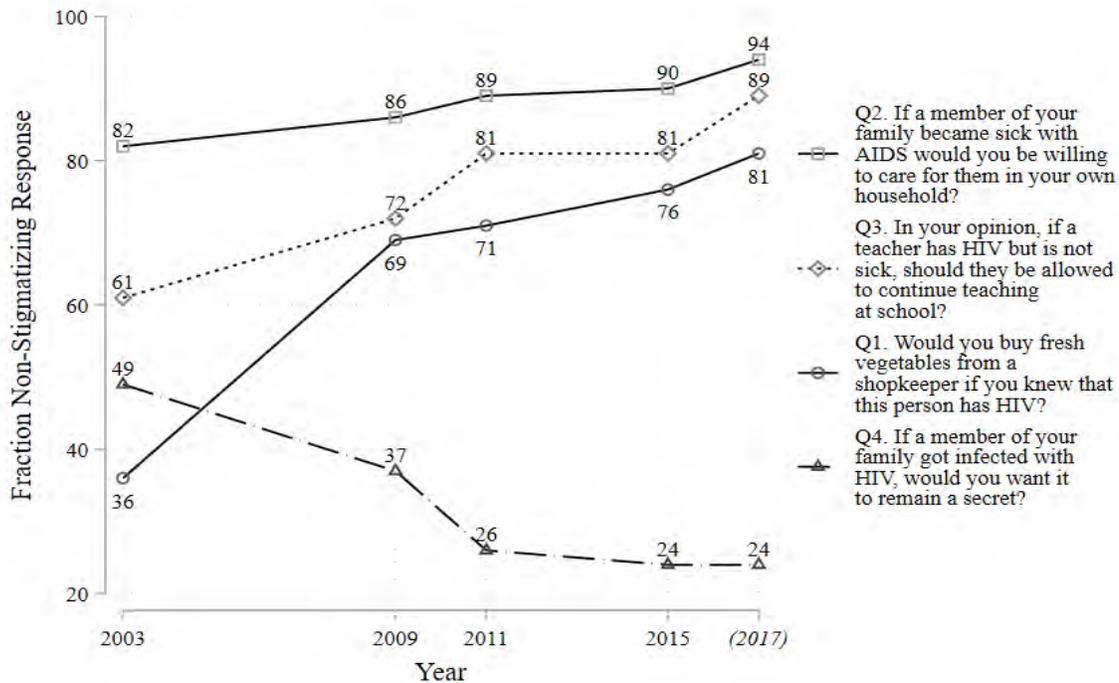


Figure 2: Stigma Environment Measures in Mozambique over Time



Source: Data points for 2003, 2009, 2011, 2015 are calculated from the nationally representative sample of Mozambique AIDS Indicator Survey (AIS) under the Demographic and Health Surveys program ([www.dhsprogram.com](http://www.dhsprogram.com)) funded by USAID. Data points for 2017 are calculated by taking simple averages from the baseline survey of this study.

Table 1: Balance and Attrition by Treatment Status

	Balance Tests											Attrition
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Child or Grandparent as Household Head	Ratio of Children to Adult $\geq 4$	School Aged Children not in School	Household Eats < 2 Meals a Day	Household go some Days w/o Food	Primary Income Illegal or None	Have Chronically Ill Household Member	HIV + Household Member	Have a Household Member on ART	Have Orphaned Children	Adult Died of Chronic Illness in Past 5 Years	Followup Survey Success
Treatment	-0.00132 (0.0150)	0.0236 (0.0142)	0.0237 (0.0172)	-0.000642 (0.00345)	0.0223 (0.0271)	-0.00515 (0.00658)	-0.0109 (0.0192)	-0.00312 (0.0152)	0.00836 (0.0152)	0.0176 (0.0200)	-0.000987 (0.0112)	-0.00481 (0.0122)
FCC-ambient	-0.0288 (0.0181)	0.0264* (0.0157)	0.0255 (0.0185)	-0.000224 (0.00398)	0.00927 (0.0248)	0.00444 (0.00632)	-3.60e-05 (0.0204)	-0.00406 (0.0170)	0.00750 (0.0156)	0.0333 (0.0234)	0.0141 (0.0125)	0.0331** (0.0138)
Observations	3,658	3,658	3,658	3,658	3,658	3,658	3,658	3,658	3,658	3,658	3,658	4,546
R-squared	0.041	0.049	0.077	0.013	0.062	0.031	0.035	0.038	0.036	0.047	0.023	0.062
Obs level	Household	Household	Household	Household	Household	Household	Household	Household	Household	Household	Household	Household
Control Mean Dep. Var.	0.297	0.0706	0.300	0.0149	0.601	0.0215	0.227	0.155	0.121	0.268	0.0911	0.800
P-value of test	0.192	0.826	0.934	0.919	0.570	0.0947	0.541	0.945	0.949	0.454	0.232	0.0169
Treatment = FCC-ambient												

*Notes:* Dependent variables in columns 1-11 are indicator variables for household characteristics reported in vulnerability assessment (VA) survey determining eligibility for inclusion in sample, prior to household enrollment in study. Answering “yes” to any of these questions classifies a household as an “OVC” (orphans and vulnerable children) household that is eligible for sample inclusion. Dependent variable in column 12 is an indicator that a household was successfully surveyed in the endline survey and included in this paper’s analyses (see Appendix section C.2 for details). “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Table 2: **Knowledge of, Contact with, and Services Provided by FCC LIPs**

VARIABLES	(1)	(2)	(3)
	Heard of FCC LIP	Visited by Case Worker	Received Services
Treatment	0.150*** (0.0252)	0.0658*** (0.0110)	0.111*** (0.0211)
FCC-ambient	0.131*** (0.0282)	0.0351*** (0.0116)	0.0703*** (0.0209)
Observations	3,658	3,658	3,658
R-squared	0.123	0.072	0.101
Obs level	Household	Household	Household
Control Mean Dep. Var.	0.482	0.0563	0.100
P-value of test Treatment = FCC-ambient	0.328	0.0401	0.00307

*Notes:* Dependent variables are as follows. Column 1: indicator for having heard of the FCC local implementing partner (LIP) organization. Column 2: indicator for having been visited by the LIP Case Care Worker (CCW). Column 3: indicator for having received any services from the FCC program. “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Table 3: **HIV Testing**

VARIABLES	(1)	(2)	(3)	(4)
	Coupon Redemption for HIV Testing	Coupon Redemption for HIV Testing	Self-Reported HIV Testing	Combined HIV Testing Measure
Treatment	-0.0247 (0.0188)	-0.105*** (0.0386)	0.0308 (0.0245)	0.0257 (0.0199)
FCC-ambient	0.0256 (0.0213)	0.0328 (0.0443)	0.0455 (0.0277)	0.0410** (0.0202)
Any Minitreatment		-0.0256 (0.0259)		
Treatment * Any minitreatment		0.103** (0.0403)		
Observations	3,658	3,658	3,489	3,658
R-squared	0.058	0.060	0.034	0.031
Obs level	Household	Household	Household	Household
Control Mean Dep. Var.	0.263	0.263	0.652	0.721
P-value of test	0.0171	0.0031	0.510	0.416
Treatment = FCC-ambient				

*Notes:* Dependent variables are as follows. Columns 1–2: indicator equal to one if someone in household got an HIV test at local health clinic (based on redemption of encouragement coupon for HIV testing), and zero otherwise. Column 3: indicator equal to one if someone in household self-reported in endline survey having gotten an HIV test in last 12 months, and zero otherwise. Column 4: indicator that either the coupon-based or self-reported HIV testing measures is equal to one, and zero otherwise. “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. “Any Minitreatment” is indicator equal to one if household was assigned to any minitreatment after the endline survey in Randomization Stage 3, and zero otherwise. See Section 5.2 for definition of minitreatments. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Table 4: **HIV-Related Knowledge**

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)
	HIV Knowledge Index	General HIV Knowledge Index	Correct Methods of Transmission Index	Transmission Myth Index	Protection Methods Index	Knowledge about HIV Treatment Index
Treatment	-0.00358 (0.00823)	-0.00247 (0.00982)	-0.00372 (0.0134)	-0.0352** (0.0148)	0.00537 (0.00926)	0.00622 (0.00958)
FCC-ambient	-0.00391 (0.00958)	-0.00225 (0.0100)	-0.0102 (0.0136)	-0.0438** (0.0177)	0.000786 (0.00993)	0.0168 (0.0101)
Observations	3,940	3,940	3,940	3,940	3,940	3,940
R-squared	0.063	0.054	0.040	0.072	0.052	0.067
Obs level	Adult	Adult	Adult	Adult	Adult	Adult
Control Mean Dep. Var.	0.756	0.623	0.831	0.747	0.823	0.772
P-value of test	0.971	0.975	0.621	0.568	0.696	0.247
Treatment = FCC-ambient						

*Notes:* Dependent variables are as follows. Column 1: fraction of all 33 HIV knowledge questions answered correctly. Columns 2-6: fraction of subsets of HIV knowledge questions answered correctly. For full list of knowledge questions and groupings by subcategory, see Appendix section D. “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Table 5: **HIV-Related Stigmatizing Attitudes**

VARIABLES	(1)	(2)	(3)	(4)	(5)
	HIV Stigma Attitude Index	Buy Groceries from Infected Person	Not Keep Infected Family Member a Secret	Care for Infected Family Member in Own Home	Infected Teacher Should be Allowed to Teach
Treatment	-0.0124** (0.00496)	-0.0132 (0.0102)	-0.0234 (0.0185)	-0.00495 (0.00318)	-0.00330 (0.00644)
FCC-ambient	-0.00914 (0.00636)	-0.0285** (0.0122)	0.00480 (0.0203)	-0.00466 (0.00364)	0.000830 (0.00572)
Observations	3,820	3,756	3,777	3,801	3,748
R-squared	0.026	0.039	0.049	0.017	0.028
Obs level	Adult	Adult	Adult	Adult	Adult
Control Mean Dep. Var.	0.746	0.858	0.168	0.993	0.965
P-value of test Treatment = FCC-ambient	0.598	0.290	0.0796	0.955	0.612

41

*Notes:* Dependent variables are as follows. Column 1: fraction of four questions on HIV-related stigma answered in a non-stigmatizing way. Columns 2-5: for each separate question on HIV-relates stigmatizing attitudes, indicator equal to one if answered in a non-stigmatizing way, and zero otherwise. For full detail on each stigmatizing attitudes question, see Appendix section D. “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Table 6: Minitreatment Impacts on HIV Testing Coupon Redemption

VARIABLES	(1)	(2)
	HIV Testing Coupon Redemption	HIV Testing Coupon Redemption
Treatment	-0.0249 (0.0188)	-0.109*** (0.0389)
FCC-ambient	0.0254 (0.0212)	0.0295 (0.0445)
Anti-Stigma	0.00393 (0.0231)	-0.0523* (0.0283)
HIV Info.	-0.0138 (0.0233)	-0.0473 (0.0329)
ART Info.	-0.00829 (0.0245)	-0.0286 (0.0331)
High Value Coupon	0.0729** (0.0287)	0.0350 (0.0449)
HIV and ART Info.	-0.0223 (0.0242)	-0.0129 (0.0368)
Treatment * Anti-Stigma		0.142*** (0.0491)
Treatment * HIV Info.		0.119** (0.0526)
Treatment * ART Info.		0.121** (0.0547)
Treatment * High Value Coupon		0.118* (0.0592)
Treatment * HIV and ART Info.		-0.0100 (0.0555)
FCC-ambient * Anti-Stigma		0.0658 (0.0620)
FCC-ambient * HIV Info.		-0.00204 (0.0618)
FCC-ambient * ART Info.		-0.0815 (0.0625)
FCC-ambient * High Value Coupon		0.0168 (0.0806)
FCC-ambient * HIV and ART Info.		-0.0324 (0.0728)
Observations	3,658	3,658
R-squared	0.062	0.068
Obs level	Household	Household
Control Mean Dep. Var.	0.263	0.263
P-value of test Treatment = FCC-ambient	0.0167	0.000969

*Notes:* Dependent variable in both columns is indicator equal to one if someone in household got an HIV test at local health clinic (based on redemption of encouragement coupon for HIV testing), and zero otherwise. “Treatment” is indicator equal to one if household randomly assigned to “FCC enrolled” status in Randomization Stage 2, and zero otherwise. Coefficient on Treatment was pre-specified as of primary interest in this study. “FCC-ambient” is defined analogously for “FCC ambient” status, and was pre-specified as of secondary interest in this study. See Section 5.2 for definition of minitreatments. All regressions control for matched pair fixed effects and for a community-level index of affectedness by Cyclone Idai. Standard errors clustered at the community level in parentheses. Significance levels: \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

# Online Appendix

## A Proof of Proposition 1

We characterize the pure strategy Perfect Bayesian Equilibria of our theoretical model. In Section 2 the main text, we analyzed the partially separating equilibrium of Proposition 1. We now analyze the pooling equilibrium.

In this equilibrium, a fraction  $P \in (0, 1]$  of individuals in  $\mathcal{B}$  interact if and only if  $A$  has sought an HIV test. The remaining fraction  $1 - P$  of player  $B$  interact with all matches. The equilibrium is based on some extreme off-equilibrium beliefs about those who do not test, and  $P$  must be large enough to induce universal HIV testing.

To characterize the pooling equilibrium, first consider the strategy of player  $A$  given the fraction  $P$ .  $A$  chooses his strategy to

$$\max_{t_a \in \{0,1\}} (\theta_a v - c + P y_a) t_a + (1 - P) y_a.$$

He will test if and only if

$$y_a > \frac{c - \theta_a v}{P}.$$

Assumption (1) yields that  $c - \theta_H v < 0$ , so all high-risk individuals in  $\mathcal{A}$  will test. We next show that, for a pooling equilibrium to exist, all low-risk individuals must also choose to test, or equivalently,

$$\Pr(y_a > \frac{c - \theta_L v}{P}) = 1. \tag{A.1}$$

To see why, assume that some low-risk players choose not to test, players in  $\mathcal{B}$  will then conclude that the non-test-taker's type is  $\theta_a = \theta_L$ . According to Assumption (4), every  $B \in \mathcal{B}$  will choose to interact with a low-risk  $A$ , and therefore  $P = 0$ , which is a contradiction. For Equation (A.1) to hold,  $P$  needs to be large enough such that

$$P > \frac{c - \theta_L v}{y}. \tag{A.2}$$

To sum up, given a  $P \in (0, 1]$  that satisfies the restriction in (A.2), all individuals in  $\mathcal{A}$  choose to take tests (universal testing).

Now consider  $B$ 's best responses given universal testing in  $\mathcal{A}$ . By Assumption (4), individuals in  $\mathcal{B}$  will interact with any matched  $A$ .

Since the best response of all player  $A \in \mathcal{A}$  is to get tested,  $B$ 's belief about an untested match can take any value. In fact, this action is off the equilibrium path. A belief that maximizes  $P$  is  $\hat{\theta}_b(0) = 1$ . In this case,  $B$  will interact with an untested  $A$  if and only if  $y > \hat{\tau} z$  and  $P$  is given by

$$P = \int_{\mathbf{y}}^{\hat{\tau}z} d\mathcal{G}. \quad (\text{A.3})$$

A pooling equilibrium exists if and only if parameters in this model allow both (A.2) and (A.3) to hold.

The final step in proving Proposition 1 is ruling out two other types of potential equilibria: (i)  $S = P = 0$ , (ii)  $S, P > 0$ .

First, consider  $S = P = 0$ , which means that all individuals in  $\mathcal{B}$  interact whether or not  $A$  has been tested. Now the optimization problem  $A$  faces becomes

$$\max_{t_a \in \{0,1\}} (\theta_a v - c)t_a + y_a$$

Assumption (1) implies that the high-risk type will test and the low-risk type will not. So a player  $B$  will update her belief to  $\hat{\theta}_b(1) = \theta_H$ . By Assumption (4), some  $B \in \mathcal{B}$  will then reject  $A$  that has been tested, which contradicts  $S = 0$ .

Then, consider the case where  $S, P > 0$ . In this case,  $A$  faces the problem of

$$\max_{t_a \in \{0,1\}} [\theta_a v - c + (P - S)y_a]t_a + (1 - P)y_a.$$

Suppose  $P > S > 0$ , we consider two subcases. First, when  $P - S$  is not large enough to induce universal testing, that is,

$$\Pr(y_a > \frac{c - \theta_L v}{P - S}) < 1,$$

some low-risk  $A$  will not test. Hence, individuals in  $\mathcal{B}$  will update their beliefs to  $\hat{\theta}_b(0) = \theta_L$ . By assumption (4),  $\mathcal{B}$  will always interact with untested  $A$ , which contradicts  $P > 0$ .

Second, if  $P - S$  is large enough to induce universal testing, i.e.,

$$\Pr(y_a > \frac{c - \theta_L v}{P - S}) = 1,$$

then, the rational belief about those who get tested is the average risk level  $\hat{\theta}_b(1) = \bar{h}$ . So,  $B$  will accept every tested  $A$ , thus  $S = 0$ , which also leads to contradiction.

Suppose  $S \geq P > 0$ , a low-risk  $A$  will never test. If some high-risk  $A$  choose to test, then,  $B$  will update her belief to  $\hat{\theta}_b(0) < \bar{h}$ , which leads to  $P = 0$ . If no high-risk  $A$  takes a test either,  $B$  will hold the belief of  $\hat{\theta}_b(0) = \bar{h}$ , which again leads to  $P = 0$ . In sum, there is no equilibrium such that  $S = P = 0$  or  $S, P > 0$ .

## B Other Components of FCC Program

The other FCC program components are as follows. These other components reached only a relatively small fraction of those reached by home visits.

- *Education subsidies for girls*: The FCC program provides a limited amount of funding to support school participation among girls considered particularly at-risk of dropping out of school. LIPs will select the most at-risk girls in a particular community after consultation with school officials and the CCPC. Beneficiary secondary school-age girls will each receive up to US\$75 in school fees, elementary school-age girls up to US\$50 in school materials (books and uniforms). The exact amounts and funded items vary by community and LIP. Participation reported in the endline survey in the education subsidies for girls component of FCC within treatment communities was 6.33%, and participation for FCC Enrolled households was 6.36%.
- *Child Rights Clubs (CRCs)*: These are school-based clubs for both girls and boys aiming to equip children with knowledge and skills related to child protection, gender-based violence, and psychosocial support. Topics covered include early marriage, teen pregnancy, reproductive and sexual health, and HIV/AIDS. Participants learn how to report abuse and how to make healthy choices. Activities are child-facilitated with adult oversight. Girls concurrently also take part in associated “Girls’ Empowerment Clubs” which provide additional mentoring and support tailored to girls. Participation reported in the endline survey in the Child Rights Clubs (CRCs) component of FCC within treatment communities was 0%, and participation for FCC Enrolled households was also 0%.
- *Health and Nutrition Assessments*: Using an established protocol, LIP staff conduct nutritional screenings of OVCs aged 6 months to 14 years. Screenings occur in school and community settings. Children identified as malnourished may be provided with food supplements for a limited period, and the most severely malnourished are referred to health clinics. Participation reported in the endline survey in the health and nutrition assessments component of FCC within treatment communities was 3.95%, and participation for FCC Enrolled households was 4.40%.
- *Youth Economic Strengthening (YES) clubs*: YES clubs are a community-based financial education program for both girls and boys who are out-of-school OVCs aged 15-18. Separate clubs are established for girls and boys. The program provides livelihood and entrepreneurship training, aimed at small-scale commercial rather than subsistence agriculture. Participation reported in the endline survey in the Youth Economic Strengthening (YES) component of FCC within treatment communities was 0.92%, and participation for FCC Enrolled households was 0.75%.

- *Village Savings and Loan (VSL) groups:* VSL programs involve facilitating and training individuals to organize themselves into simple savings and credit groups, with the aim of improving access to savings and credit in populations that are poorly served by formal institutions. Members can take loans from the communal pool of savings, upon review and approval by the group. Loans are repaid with interest, at an interest rate decided upon by the group. Groups manage their own funds, which are all internally generated from savings and interest earnings from loans. LIP staff will form VSL groups with a mixture of OVC and non-OVC households, as well as youth participating in YES clubs. Participation reported in the endline survey in the Village Savings and Loan (VSL) groups component of FCC within treatment communities was 4.23%, and participation for FCC Enrolled households was 3.93%.

## C Details of Data Sources

Key data sources are a vulnerability assessment survey administered at household enrollment, an endline survey, and HIV testing as observed from redemption of testing encouragement coupons. We describe each in turn.

### C.1 Vulnerability Assessment, Household Enrollment, and Baseline Survey

The target population of this study is OVCs and the households in which they live. OVC households were identified via door-to-door enumeration of households with a predefined list of questions to identify orphans and vulnerable children. Due to the sensitive nature of such questions, the protocol for identifying OVCs and their households was designed in close consultation with FCC program local implementing partner (LIP) organization, and field-tested to ensure cultural acceptance.

Within both treatment and control communities, the baseline household data collection proceeded in several stages. First, 120 households were selected for administration of a vulnerability assessment (VA), whose purpose was to identify OVC households (intended beneficiaries of the FCC program). In communities surrounding eligible schools, households were selected for VAs using random-route sampling.<sup>1</sup> The VA consisted of a short set of questions to determine the household’s OVC status. Households were defined as OVC households if any of the following conditions were true: a grandparent was head of the household (with no parents present); the ratio of children to adults was greater than four; at least one school-aged child was not attending school; the household ate fewer than two meals per day; the household goes some days without food; the household has illegal income or no income; the household has a chronically ill member, an HIV infected member, or a member receiving antiretroviral therapy (ART); there are orphans in the household (one or both parents deceased); or an adult died of a chronic illness in the last five years.<sup>2</sup> We administered vulnerability assessment (VA) surveys to 10,056 households. Of these, we

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<sup>1</sup>From the focal school in each of 76 study communities, interviewers were given a starting point from which they followed routing instructions that defined travel directions and selection of households to interview. Directions were randomly assigned, as were distances between successive surveyed households. This procedure resulted in households distributed as far as two kilometers from the focal school in each community.

<sup>2</sup>This definition was agreed upon with USAID’s Mozambique Mission and World Education/Bantwana, and captures households disadvantaged for reasons beyond the narrow definition of an OVC according to PEPFAR. PEPFAR’s definition (PEPFAR, 2006) of an OVC is a child, 0-17 years old, who is either orphaned or made more vulnerable because of HIV/AIDS. An “orphan” is a child who has lost one or both parents to HIV/AIDS. A child is considered “vulnerable” if he or she: (a) is HIV-positive; (b) lives without adequate adult support (e.g., in a household with chronically ill parents, a household that has experienced a recent death from chronic illness, a household headed by a grandparent, and/or a household headed by a child); (c) lives outside of family care (e.g., in residential care or on the streets); or (d) is marginalized, stigmatized, or discriminated against.

classified 71.7% as OVC households. These OVC households are the population of interest in this study.

We then selected a subset of households for administration of a household baseline survey. Within the set of OVC households in a community (typically numbering 80-90), 40 were randomly selected as baseline survey households. The baseline survey asked a comprehensive set of questions at household and individual levels on demographics, health (morbidity, mortality, and child anthropometric measurements), schooling, assets, income, labor supply, migration, financial access (credit and savings), and financial decision-making. It also included a comprehensive set of questions on beliefs about HIV, HIV testing and treatment, and sexual behavior. These baseline data were mainly used to provide an understanding of the general characteristics of households in the sample. Because the baseline was not administered to all households, we make no use of it in the present study. When examining balance across randomized treatment conditions, we focus on examining the eleven variables in the vulnerability assessment (VA) mentioned in the prior paragraph, which are available for all households in the study.

All surveys were conducted in the main local languages spoken in the study districts by a Mozambican survey research firm under the supervision of the co-authors. The survey respondent for household-level questions was the adult (aged above 18) in the household with primary responsibility for care of the household's children. Other adult household members were administered certain survey sections (such as on health and sexual activity) with individual responses, if they were present at the time of the survey. For children (aged 0-18), their parent or guardian was asked to answer health questions on their behalf.

The fieldwork protocols were consistent with the state of the art in survey administration. Survey responses in the field were recorded on digital tablets using SurveyCTO software with internal logic checks to reduce data entry error. Real-time digital data collection eliminated the need for separate data entry from paper surveys, eliminating one important source of data entry error. Data collected in the field were uploaded to a secure cloud server at the end of each workday, for immediate review and processing. Exact geo-coordinates (latitude and longitude) of each household were recorded using the tablet's GPS functionality, greatly easing the process of locating households between the vulnerability assessment, baseline survey, and endline survey.

Vulnerability assessments, household enrollment in the study, and the baseline survey activities began in May 2017 and concluded in March 2018. The following are the definitions of the eleven measures used to determine household OVC status. Each is an indicator equal to one if the condition is satisfied, and zero otherwise.

- OVC Criteria 1: household has a child or a grandparent as the head of household.
- OVC Criteria 2: ratio of children to adults in the household is  $\geq 4$ .

- OVC Criteria 3: household has school aged children and school aged children are not in school.
- OVC Criteria 4: household eats less than two meals a day.
- OVC Criteria 5: household goes some days without food.
- OVC Criteria 6: household’s primary income source is illegal or household has no source of income.
- OVC Criteria 7: household has a chronically ill household member.
- OVC Criteria 8: household has an HIV positive household member
- OVC Criteria 9: household has a member on antiretroviral therapy (ART).
- OVC Criteria 10: household has orphaned children.
- OVC Criteria 11: household has adults who have died of a chronic illness in the last five years.

## C.2 Endline Survey

The endline household survey was administered from May to November 2019. The endline survey collected data on an array of intermediate and final outcomes to understand the effects of the FCC program (both FCC-enrolled and FCC-ambient status). Communities were surveyed in the same order they were contacted for the vulnerability assessment and study enrollment in 2017-18.

For budgetary reasons, we were unable to survey at endline all households who were administered the vulnerability assessment and enrolled in the study in 2017-18. We aimed for a sample of 60 households per community to include in the endline survey. We first designated for inclusion in the endline survey all households that completed the baseline survey, numbering approximately 40 per community. (Recall that selection for the baseline survey among enrolled households was random, so these households should be representative.) We then randomly selected another 20 households from among study-enrolled households that had been administered only the vulnerability assessment but not the full baseline survey.

A total of 4,546 households (59.8 households per community) were targeted for endline surveying in May-Nov 2019. The sample for analysis in this paper are the 3,658 (80.5%) who we were able to reach in the endline survey in the first week of endline survey fieldwork in each community (the endline survey “first round”). We show in Table 1 in the main text that there is no imbalance in survey success rates among FCC-enrolled households and control households.

The 19.5% of households that we were not able to survey in the first few days were subject to intensive follow-up efforts some weeks later (the endline survey “intensive follow-up round”), and will be included in future papers that examine longer-term effects of the FCC program (as well as related work on impacts of Cyclone Idai). We eventually were able to find and survey 62.5% of these remaining households. These households surveyed in the “intensive follow-up round” cannot be included in this paper’s analysis because we do not have data for them on our primary outcome variable of interest, coupon-based HIV testing. Redemption of the encouragement coupons for HIV-testing was organized by our research staff, whom we could not afford to keep posted at local health clinics beyond the 14-day period after the endline survey “first round”. Households surveyed in the “intensive follow-up round” were not provided with the encouragement coupons for HIV testing.

Table A.1: **Sample Households by Treatment**

Randomization Stage 3 Treatments	FCC Treatment		FCC Control	Total
	FCC Enrolled	FCC-ambient		
Anti-Stigma	193	144	321	658
HIV/AIDS Information	176	152	332	660
ART Information	209	129	325	663
Combined HIV/AIDS and ART Information	145	102	250	497
High Testing Incentive	145	105	250	500
Pure Control	200	146	334	680
Total	1068	778	1812	3658

### C.3 Coupon-based Measure of HIV Testing

The outcome variables in the endline survey are all self-reported. With self-reported measures, there are concerns about reporting bias. In particular, there is a worry that those in the treatment group will tend to falsely overstate outcomes in the direction of being more “compliant” with expectations for HIV testing. We therefore also measure HIV testing via direct observation of behavior. This measure supplements self-reported HIV testing from the endline survey. We state in our pre-analysis plan that if estimated treatment effects point in different directions for the survey-reported and directly-observed coupon-based HIV testing outcomes, we will base conclusions on the coupon-based HIV testing outcome.

The directly-observed HIV testing measure is based on redemption of HIV testing coupons at health clinics.<sup>3</sup> At the time of the endline survey, our survey team recommended that individuals in the household be tested for HIV (if they have not had a test performed within the

<sup>3</sup>Our protocols are modeled on Kranzer et al. (2017), who successfully implemented this approach to measuring HIV testing rates in neighboring Zimbabwe.

past three months) at a specified local health clinic within the next 14 days. To allow tracking of those who follow through with testing, households were given coupons redeemable for a small financial incentive (50 MZN) at the health clinic after having the HIV test. Coupons had a unique household code, allowing us to track redemption of the coupons.<sup>4</sup> Coupons were given in all households, whether in treatment or control communities, and irrespective of FCC enrollment status.

An indicator for at least one of a household’s coupons being used (indicating at least one household member had an HIV test in the 14-day window) is our directly observed HIV testing outcome variable. Because this outcome represents a real, administratively recorded health behavior, it avoids potential reporting biases associated with survey-reported HIV testing. Conceptually, it captures a household’s receptiveness to a recommendation to be HIV tested.

## C.4 Blinding

There is no blinding of treatment status. Participants are aware that the research project aims to evaluate the FCC program, but are not explicitly informed of trial hypotheses. While FCC-ambient households in communities that were randomized into treatment status may not realize their community is receiving the FCC program, this information is not intentionally being withheld from them. Households randomized into FCC-enrolled status (Randomization Stage 2) received home visits and know they are being treated. Households randomly selected for minitreatments (Randomization Stage 3) are aware of these treatments.

Treatment effect estimates related to Randomization Stages 1 and 2 may be subject to biases in self-reporting in the endline survey. For example, there may be experimenter demand effects if respondents realize that the FCC program is intended to raise rates of HIV testing, leading them to falsely overstate this outcome. (Treatments administered during Randomization Stage 3 were administered only after administration of the endline survey and so cannot influence endline survey data.) The possibility of such biased self-reporting motivates the coupon-reported measure of HIV testing.

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<sup>4</sup>We gave households as many coupons as needed, for however many individuals did not know their status or reported being HIV negative but were tested more than three months in the past. In the informed consent process, households were informed of this invitation to be tested for HIV, that the unique code on the coupon allowed the study to know if it was redeemed, and of controls in place to ensure the confidentiality of the coupon redemption data. We allowed study participants to opt-out of being offered coupons, and remain in the study. In the rare case of a household in which all individuals are reported to be HIV positive in the survey, the recommendation to undergo HIV testing was not extended and the coupons not offered.

## D Questions on HIV-Related Stigmatizing Attitudes and on HIV Knowledge

We use four questions on HIV-related stigmatizing attitudes that we adopted from the worldwide panel AIDS Indicator Survey of the DHS Program.<sup>5</sup> The questions have been fielded in Mozambique as well as other DHS countries since 2003. The most recent round with data available is from 2015. We asked these questions in the baseline survey (administered to a randomly selected subset of sample households) and the endline survey (administered to all sample households). Answers taken to be non-stigmatizing are indicated in parentheses.

- *J17*: Would you buy fresh vegetables from a shopkeeper or vendor if you knew that this person had HIV? (Yes)
- *J18*: If a member of your family got infected with HIV, would you want it to remain a secret? (No)
- *J19*: If a member of your family became sick with AIDS would you be willing to care for them in your own household? (Yes)
- *J20*: In your opinion, if a teacher has HIV but is not sick, should they be allowed to continue teaching at school? (Yes)

Responses to these questions from our baseline survey, shown in Table A.2 and used for implementation of the anti-stigma minitreatment, are consistent with the findings from the Mozambique AIS panel. Figure 2 presents the four rounds of AIS and our baseline sample together. For questions J17, J19, and J20, the four rounds of AIS between 2003 and 2015 show falling stigmatizing attitudes. For the question on keeping a relative's HIV secret (J18), stigmatizing attitudes (the desire to keep a relative's HIV secret) have worsened over time.

We also ask 33 questions on HIV-related knowledge. Questions are indicators and are coded as 1 if answered correctly, and 0 otherwise. (Correct answers are in parentheses below, with additional detail as needed.) The subgroups of these knowledge questions are: general HIV knowledge, correct methods of transmission, transmission myths, protection methods, and knowledge about HIV treatment.

- *General HIV Knowledge*
  - J03: Have you ever heard of an infection called HIV? (Yes)
  - J16: Is it possible for a person who looks healthy to have HIV? (Yes)
  - J16a: Is it possible for a person who feels healthy to have HIV? (Yes)

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<sup>5</sup><https://dhsprogram.com/methodology/survey/survey-display-467.cfm>

- J29: Can HIV be cured? (No)
  - J28: If HIV is left untreated can it cause AIDS (deficiency of the immune system that can lead to severe infections and death)? (Yes)
  - JA11: If not treated, how long do you think it takes for an HIV infected person to develop AIDS (deficiency of the immune system that can lead to severe infections and death)? (Exact answer is 10 years. Coded as correct if absolute difference between respondent's answer and 10 is below sample median in endline survey.)
  - JA12: If not treated, how long can a person sick with AIDS survive? (Exact answer is 3 years. Coded as correct if absolute difference between respondent's answer and 3 is below sample median in endline survey.)
- *Correct Methods of Transmission*
    - J05: Can HIV be transmitted from one person to another through sex behaviors? (Yes)
    - JA9: Can HIV be transmitted from one person to another through blood contact? (Yes)
    - J21: Can HIV be transmitted from a mother to her baby during pregnancy? (Yes)
    - J22: Can HIV be transmitted from a mother to her baby during delivery? (Yes)
    - J23: Can HIV be transmitted from a mother to her baby by breastfeeding? (Yes)
- *Transmission Myths*
    - J07: Can people get HIV from mosquito bites? (No)
    - J07a: Can people get HIV from shaking hands with an infected person? (No)
    - J07b: Can people get HIV from kissing an infected person? (No)
    - J14: Can people get HIV from sharing food with a person who has HIV? (No)
    - J15: Can people get HIV via witchcraft or other supernatural means? (No)
- *Protection Methods*
    - J06: Can people reduce their chance of getting HIV by having just one uninfected sexual partner who has had no other sexual partners? (Yes)
    - J06a: Can people reduce their chance of getting HIV by not having sexual intercourse at all? (Yes)
    - J08: Have you ever heard of a condom? (Yes)
    - J09: Do you know where to buy condoms? (Yes)

- J10: Do you know where to obtain free condoms? (Yes)
- J11: Do you think people can reduce the risk of transmission of HIV if they use condoms whenever they have sex? (Yes)
- *Knowledge about HIV Treatment*
  - Indicator for knowing where one can get tested for HIV. Coded from question J24: Do you know of a place where people can go to get tested for HIV? (and answering Yes), and J25: If yes, where can people get tested for HIV? (correctly naming a nearby ART site).
  - JA1: Do you know if there are any special medicines that a doctor or nurse can give a woman infected with HIV, to reduce the risk of mother-to-baby transmission? (Yes)
  - J26: Is there an effective treatment for HIV? (Yes)
  - J26a: If yes, do you know what the treatment is called? (Antiretroviral therapy, or ART)
  - J27: Do you know of a place where people can receive treatment for HIV? (Yes)
  - JA5: Do you think treatment for HIV will be expensive at the local health center? (No)
  - JA6: Do you think treatment for HIV at the local health center can help patients stay healthy? (Yes)
  - JA7: Do you think treatment for HIV at the local health center can help patients live for as long as uninfected people? (Yes)
  - JA8: Do you think treatment for HIV at the local health center can prevent HIV transmission? (Yes)
  - JA13: For people infected with HIV, should they take medication even if they don't feel sick? (Yes)

## E Geographic Locations of Study Communities

This study operated in central and northern Mozambique in Sofala, Manica, and Zambezia provinces. Study communities were in Manica, Chimoio, and Gondola districts in Manica province; Dondo and Nhamatanda districts in Sofala province; and Namacurra and Nicoadala districts in Zambezia province. Figure A.1 shows the locations of the study districts in a map of central Mozambique. Figures A.2, A.3, and A.4 show study communities by province in greater detail. Maps display assignment of communities to FCC treatment or control status (Randomization Stage 1).

Figure A.1: All Study Communities

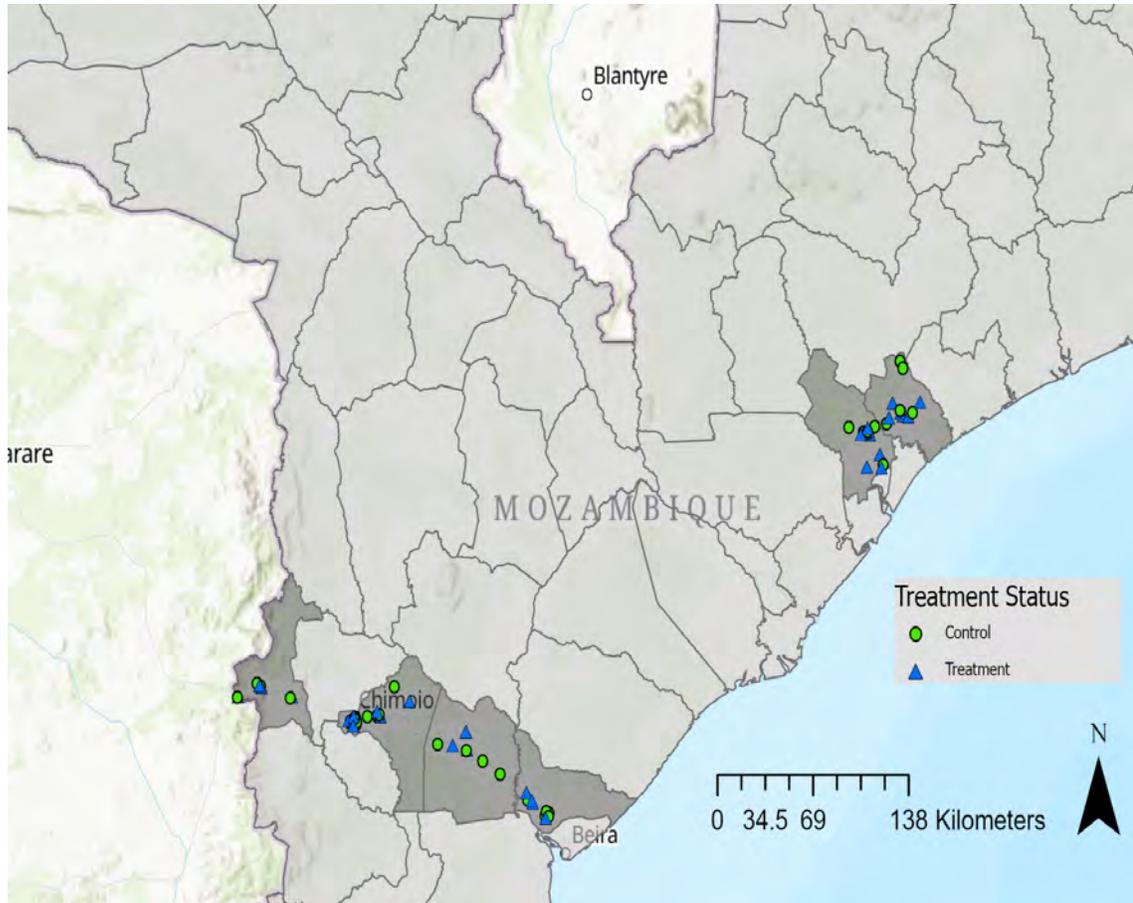
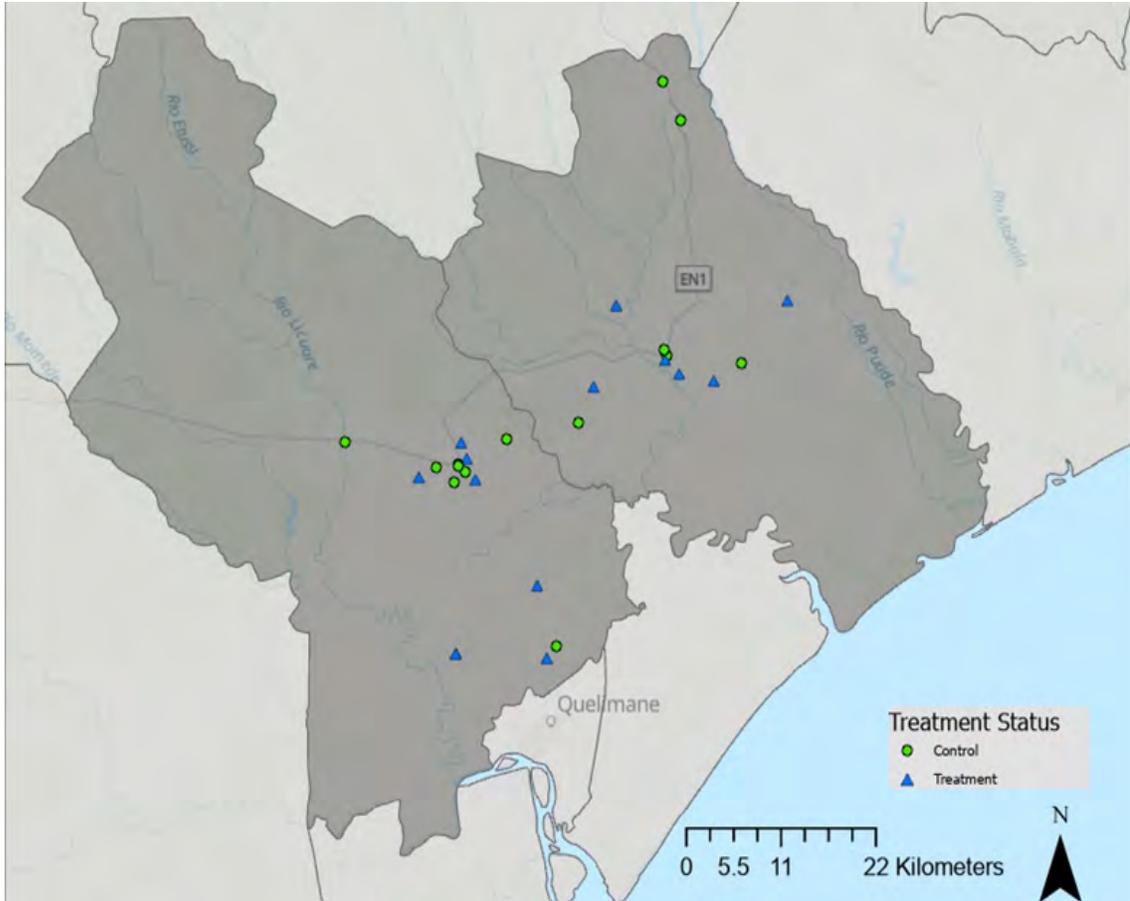






Figure A.4: Study Communities in Zambezia Province



## F Details of Minitreatments

In this section, we provide details of the minitreatments randomly assigned in Randomization Stage 3: (1) Anti-Stigma, (2) HIV/AIDS Information, (3) ART Information, (4) Combined HIV/AIDS and ART Information, and (5) High Incentive for HIV Testing.

### F.1 Anti-Stigma Treatment

In this treatment, the household is given information intended to reduce their concerns about HIV-related stigma in their community. Households are asked in the endline survey about the fraction of households in their community they think hold specific stigmatizing attitudes related to HIV. For questions on which they are overestimating the fraction of households with stigmatizing attitudes, they are then told the true (lower) rate in their community.

We provide below the implementation details for this treatment. This treatment focuses on following three questions on HIV-related stigma that were asked in the baseline survey.<sup>6</sup>

- *J17*: Would you buy fresh vegetables from a shopkeeper or vendor if you knew that this person had HIV?
- *J19*: If a member of your family became sick with AIDS would you be willing to care for them in your own household?
- *J20*: In your opinion, if a teacher has HIV but is not sick, should they be allowed to continue teaching at school?

Let  $x_{17}$ ,  $x_{19}$ , and  $x_{20}$  be the shares of respondents answered “yes” to question J17, J18, and J19, respectively, in the baseline survey.<sup>7</sup> Appendix Table D.2 below shows the values of  $x_{17}$ ,  $x_{18}$ , and  $x_{19}$  in each study community. For each of these questions, very high shares of respondents answered “yes”, indicating relatively low rates of HIV-related stigma. The anti-stigma treatment reveals these very low rates of stigmatizing attitudes to respondents, potentially reducing stigma concerns and thereby raising HIV testing rates.

In the endline survey, respondents are asked to guess the share of people in their community answering “yes” to each of the three questions above (i.e., we ask them to guess the values of  $x_{17}$ ,  $x_{19}$ , and  $x_{20}$ ). Specifically, in the endline survey, the respondent is asked the following three questions:

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<sup>6</sup>Our pre-specified measure of stigmatizing attitudes includes four questions, as described in Appendix Section D, but for the anti-stigma treatment we focus on the subset of three questions that have been improving over time and for which we can report that majorities of households express non-stigmatizing attitudes. The fourth question, on keeping an HIV-infected relative’s HIV status secret, is not answered in a non-stigmatizing manner by majorities of households, and so we measure it in the surveys but do not include it in the anti-stigma treatment.

<sup>7</sup>As described in Appendix Section C.1, the baseline was administered to a randomly-selected subset of households enrolled in the study, and so their responses can be taken as representative of study communities.

- *J17a*: If I ask the question, “Would you buy fresh vegetables from a shopkeeper or vendor if you knew that this person had HIV?”, to 10 people in your neighborhood, how many of them would you expect to say “Yes”? (guess the value of  $x_{17}$ )
- *J19a*: If I ask the question, “If a member of your family became sick with AIDS would you be willing to care for them in your own household?”, to 10 people in your neighborhood, how many of them would you expect to say “Yes”? (guess the value of  $x_{19}$ )
- *J20a*: If I ask the question, “In your opinion, if a teacher has HIV but is not sick, should they be allowed to continue teaching at school?”, to 10 people in your neighborhood, how many of them would you expect to say “Yes”? (guess the value of  $x_{20}$ )

Let the answers of the respondent to question *J17a*, *J19a*, and *J20a* in the endline survey be  $y_{17}$ ,  $y_{19}$ , and  $y_{20}$ ,<sup>8</sup> respectively. If  $y_{17} < x_{17}$ , then, it suggests that the respondent has overestimated the HIV-related stigma in their community. In this case, we reveal to the respondent the true value of  $x_{17}$  in the respondent’s community. If  $y_{17} \geq x_{17}$ , we will not reveal  $x_{17}$ . The same rule applies to the pairs of ( $y_{19}$ ,  $x_{19}$ ) and ( $y_{20}$ ,  $x_{20}$ ) as well.

If a respondent answered in the survey in such a way that  $y_{17} \geq x_{17}$ ,  $y_{19} \geq x_{19}$ , and  $y_{20} \geq x_{20}$ , then, the anti-stigma treatment is not implemented for this respondent.

Enumerators said the following to respondents, according to the following rules. Survey software automatically implemented these rules and inserted the bracketed items. (“Rounded value” means the relevant value from Table A.2, rounded to the nearest 10 percentage points, and expressed as an integer value out of 10.)

*In the baseline survey, we asked people in your neighborhood questions about their attitudes towards HIV/AIDS. We would like to share with you how people responded to these questions.*

If  $y_{17} \geq x_{17}$  for this respondent, the next two paragraphs are skipped. Otherwise, the enumerator says:

*In the survey we just finished, you guessed that [insert respondent’s answer to question J17a] out of 10 people in your community would answer “yes” to the question, “Would you buy fresh vegetables from a shopkeeper or vendor if you knew that this person had HIV?”.*

*We did ask this question to people in your community in the baseline survey. They answered “yes” to this question more often than you thought they would. Our data show that [insert rounded value of  $x_{17}$  for the respondent’s community from table below] out of 10 of the people answered “yes”, indicating that most respondents are supportive of people living with HIV.*

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<sup>8</sup> $y_{17} = 100\%$  if, when answering question *J17a*, the respondent guesses that “10 out of 10” people will say “yes”;  $y_{17} = 90\%$  if, when answering question *J17a*, the respondent guesses that “9 out of 10” people will say “yes”; and so on. The same rules apply for  $y_{19}$  and  $y_{20}$ .

If  $y_{19} \geq x_{19}$  for this respondent, the next two paragraphs are skipped. Otherwise, the enumerator says:

*In the survey we just finished, you guessed that [insert respondent’s answer to question J19a] out of 10 people in your community would answer “yes” to the question, “If a member of your family became sick with AIDS would you be willing to care for them in your own household?”.*

*We did ask this question to people in your community in the baseline survey. They answered “yes” to this question more often than you thought they would. Our data show that [insert rounded value of  $x_{19}$  for the respondent’s community from table below] of the people answered “yes”, indicating that most respondents are supportive of people living with HIV.*

If  $y_{20} \geq x_{20}$  for this respondent, the next two paragraphs are skipped. Otherwise, the enumerator says:

*In the survey we just finished, you guessed that [insert respondent’s answer to question J20a] out of 10 people in your community would answer “yes” to the question, “In your opinion, if a teacher has HIV but is not sick, should they be allowed to continue teaching at school?”.*

*We did ask this question to people in your community in the baseline survey. They answered “yes” to this question more often than you thought they would. Our data show that (insert rounded value of  $x_{20}$  for the respondent’s community from table below) of the people answered “yes”, indicating that most of the respondents are supportive of people living with HIV.*

Table A.2: **Rates of Non-Stigmatizing Attitudes Related to HIV**

Community Name	Share of respondents answering "yes" to question J17 (i.e. $x_{17}$ )	Share of respondents answering "yes" to question J19 (i.e. $x_{19}$ )	Share of respondents answering "yes" to question J20 (i.e. $x_{20}$ )
EPC de Chipinde	92.50%	96.80%	92.30%
EPC de Munhonha	93.60%	99.10%	96.30%
ES do Dondo	86.80%	96.20%	91.40%
ES de Macharote	75.00%	94.30%	85.40%
EPC 25 de Setembro CFM	81.30%	98.90%	95.40%
EPC 7 de Abril - Matadouro	87.50%	99.00%	93.80%
EPC de Centro de Acomodação - Mach	75.00%	91.80%	87.50%
EPC C.A.de Cheringoma - Dondo	68.40%	85.40%	75.00%

EPC Samora M. Machel	72.60%	84.30%	76.30%
EPC de Mussassa	67.50%	85.70%	71.40%
EPC de Monte Siluvo	87.10%	100.00%	87.50%
EPC de Nharuchonga	79.20%	98.60%	89.70%
EPC de 3 de Fevereiro	88.90%	95.50%	85.70%
EPC 25 de Setembro	91.50%	96.70%	94.20%
EPC 12 de Outubro	89.30%	98.20%	91.10%
EPC Acordos de Lusaka	81.80%	100.00%	89.50%
ES de Tica	93.30%	96.80%	93.70%
ES de Metuchira	79.00%	98.50%	84.90%
EPC de Muda - Gondola	71.60%	89.70%	87.00%
EPC 1 de Maio - Gondola	81.10%	96.10%	94.70%
EPC de Eduardo Mondlane - Mucorodzi	72.60%	82.80%	88.90%
EPC de Cafumpe	75.00%	95.90%	90.40%
ES Josina Machel	88.10%	95.30%	93.80%
ES de Macombe	72.80%	94.10%	91.70%
EPC de Mussiquir	64.50%	87.50%	87.10%
EPC de Bela Vista - Gondola	72.40%	93.20%	86.00%
EPC de Cabeça do Velho	83.60%	80.90%	86.80%
EPC da Fepom	89.20%	97.30%	93.20%
EPC de Nhamaonha	79.70%	89.40%	87.90%
EPC 25 de Setembro	86.90%	100.00%	96.60%
EPC do Centro Hípico	78.70%	95.20%	91.90%
EPC de Nhamadjessa	74.30%	90.30%	91.50%
EPC 7 de Setembro	81.20%	97.10%	88.40%
EPC 7 de Abril	89.20%	95.50%	98.40%
EPC 1 de Junho	80.30%	92.40%	88.30%
EPC de Mudzingadzi	92.80%	94.50%	93.20%
ES da Soalpo	73.10%	94.20%	86.80%
ES Eduardo Mondlane	83.30%	84.60%	83.30%
ES da Vila Nova	72.20%	91.30%	86.10%
ES 7 de Abril	73.50%	95.70%	95.40%
ES de Messica	62.90%	88.20%	79.40%
EPC Eduardo Mondlane	77.30%	80.30%	81.50%
EPC de Vumba	82.00%	86.00%	84.00%
EPC Messica Aldeia	78.90%	89.50%	84.20%
EPC de Manhate	72.20%	79.20%	83.30%
EPC Estevao Dimaka	75.00%	72.90%	71.40%

EPC de Manica

71.70%

87.00%

92.50%

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## F.2 HIV/AIDS Information Treatment

Enumerators showed a video about HIV/AIDS after the conclusion of the endline survey. This video was two minutes and nine seconds in length. This video can be found on our research website through the following link: <https://fordschool.umich.edu/mozambique-research/fcc-hiv-aids>. The English translation of the transcript of the HIV/AIDS video is as follows:

*HIV stands for Human Immunodeficiency Virus. When this virus infects someone, it attacks and eventually destroys the immune system over several years. The immune system is the part of your body that protects you from diseases. Most people with HIV look and feel normal at first until their immune system is destroyed and they develop severe infections and cancers that may be fatal.*

*HIV is not caused by witchcraft or supernatural power. HIV is a viral infection transmitted from one person to another through semen, vaginal fluid or, blood. It can also be transmitted from a mother to a baby during pregnancy, delivery or breastfeeding. HIV is not transmitted through mosquito bites, kissing, shaking hands or sharing dishes.*

*If a person with HIV does not receive treatment, HIV will multiply in the body very quickly. As the viruses multiply, they can damage the body's defenses against infections and cancers and eventually cause AIDS. Without treatment, an infected person develops AIDS in ten years on average. Common symptoms of AIDS include rapid weight loss; recurring fever; extreme tiredness; long-lasting diarrhea; swelling of the lymph glands; blotches on or under the skin or inside the mouth, nose, or eyelids; and memory loss. Without treatment, someone with AIDS typically survives about three years before they die.*

The original Portuguese version of the transcript of the HIV/AIDS video is as follows:

*HIV significa Vírus da Imunodeficiência Humana. Quando esse vírus infecta alguém, ele ataca e, eventualmente, destrói o sistema imunológico ao longo de vários anos. O sistema imunológico é a parte do corpo que o protege de doenças. A maioria das pessoas com HIV parece e se sente normal no início, até que seu sistema imunológico seja destruído e elas desenvolvam infecções graves e cânceres que podem ser fatais.*

*O HIV não é causado por bruxaria ou poder sobrenatural. O HIV é uma infecção viral transmitida de uma pessoa para outra através do sêmen, fluido vaginal ou sangue. Também pode ser transmitido de mãe para bebê durante a gravidez, parto ou amamentação. O HIV não é transmitido por picadas de mosquito, beijos, apertos de mão ou compartilhando pratos.*

*Se uma pessoa com HIV não recebe tratamento, o HIV se multiplica no corpo muito rapidamente. À medida que os vírus se multiplicam, eles podem danificar as defesas do corpo contra infecções e cânceres e, eventualmente, causar AIDS. Sem tratamento, uma pessoa infectada desenvolve AIDS em dez anos, em média. Os sintomas comuns da AIDS*

*incluem rápida perda de peso; febre recorrente; Cansaço extremo; diarreia de longa duração; inchaço das glândulas linfáticas; manchas na pele ou dentro da boca, nariz ou pálpebras; e perda de memória. Sem tratamento, uma pessoa com AIDS geralmente sobrevive cerca de três anos antes de morrer.*

### **F.3 ART Information Treatment**

Enumerators showed a video about ART after the conclusion of the endline survey. This video was one minute and thirty nine seconds in length. This video can be found on our research website through the following link: <https://fordschool.umich.edu/mozambique-research/fcc-hiv-aids>. The English translation of the transcript of the ART video is as follows:

*HIV is no longer considered to be a death sentence. We now have a free and very effective treatment for HIV.*

*Antiretroviral therapy (also known as ART) is medication that stops HIV dead in its tracks. It keeps an infected person healthy by preventing HIV from destroying their immune system. It does not eliminate the virus from the body but prevents it from harming the infected person and making it less likely for them to transmit the virus to others.*

*Starting medication at an earlier stage of infection will greatly improve an infected person's survival rate. So, it is important for people who are at risk to take an HIV test even if they still feel healthy and start ART treatment immediately if the test result is positive. People who are diagnosed with HIV early and who start medication quickly have a better chance of staying healthy and can live as long as uninfected people. Also, the earlier someone is diagnosed and starts treatment, the less likely they are to spread HIV to loved ones.*

The original Portuguese version of the transcript of the ART video is as follows:

*O HIV não é mais considerado uma sentença de morte. Agora temos um tratamento gratuito e muito eficaz para o HIV.*

*A terapia anti-retroviral (também conhecida como ART) é um medicamento que impede o HIV em seu caminho. Ele mantém uma pessoa infectada saudável ao impedir que o HIV destrua seu sistema imunológico. Não elimina o vírus do corpo, mas evita que ele prejudique a pessoa infectada, tornando menos provável que ela transmita o vírus a outras pessoas.*

*Iniciar a medicação em um estágio inicial da infecção melhorará muito a taxa de sobrevivência de uma pessoa infectada. Portanto, é importante que as pessoas em risco façam um teste de HIV, mesmo que ainda se sintam saudáveis, e iniciem o tratamento ART imediatamente se o resultado do teste for positivo. Pessoas que são diagnosticadas com HIV precocemente e que iniciam a medicação rapidamente têm mais chances de permanecer saudáveis e podem viver tanto quanto as pessoas não infectadas. Além disso, quanto mais cedo alguém for diagnosticado e começar o tratamento, menor será a probabilidade de transmitir o HIV*

*a seus entes queridos.*

#### **F.4 Combined HIV/AIDS and ART Information Treatment**

Enumerators showed two videos after the conclusion of the endline survey. The two videos are the HIV/AIDS video used for the “HIV/AIDS Information Treatment” group and the ART video used for the “ART Information Treatment” group, and were shown in this order.

#### **F.5 High Incentive for HIV Testing**

Each HIV testing coupon offered to the household provides a financial incentive of 100 MZN instead of the 50 MZN per coupon offered to all other households.

## G Control for Cyclone Idai Affectedness

In March 2019, Cyclone Idai struck Sofala and Manica provinces, two of our three provincial study areas. The cyclone occurred just prior to the start of the endline survey. Because the FCC program was randomized across communities within matched community pairs (Randomization Stage 1), FCC-enrolled households were assigned randomly within communities (Randomization Stage 2), and minitreatments were also assigned randomly within communities (Randomization Stage 3), there is no *a priori* reason to worry that Cyclone Idai’s occurrence confounds our treatment effect estimates. However, to deal with any chance imbalances, we include a control variable on the right hand side of our regression equations estimating treatment effects. We use a community-level measure of estimated maximum wind speed experienced during the cyclone. We use the methodology of Mahajan and Yang (2020). Using the National Oceanic and Atmospheric Administration (NOAA) best track for Cyclone Idai, the community level predicted maximum wind speed is captured by  $Cyclone_j$  for community  $j$  by the formula:

$$Cyclone_j = \{w_j > 33\} \left[ 33 + (w_j - 33) \left( 1 - \frac{d_j}{prad_j} \right) \right] \quad (G.1)$$

Here,  $Cyclone_j$  is the predicted wind speed (in knots) felt at community  $j$ ,  $w_j$  is the actual wind speed recorded at the beginning of the storm segment from the best track,  $d_j$  is the distance between the community’s geolocated center and the storm segment, and  $prad_j$  is the predicated radius of the hurricane segment, where we only calculate  $Cyclone_j$  for communities for which  $d_j < prad_j$ .

In practice, inclusion of the control variable for Cyclone Idai affectedness has negligible impact on any of our treatment effect coefficient estimates.