

MEGAN E. TOMPKINS-STANGE

CURRICULUM VITAE

CONTACT INFORMATION

OFFICE Gerald R. Ford School of Public Policy
 Weill Hall 5227
 University of Michigan
 735 South State Street
 Ann Arbor, MI 48109
EMAIL mtompkin@umich.edu
PHONE (734) 615-4261

ACADEMIC APPOINTMENTS

La Chaire Philanthropie
École Supérieure des Sciences Economiques et Commerciales (ESSEC Business School)

2018–2019 Visiting Professor

Gerald R. Ford School of Public Policy
University of Michigan

2015– Assistant Professor of Public Policy
2014–2015 Lecturer IV
2011–2014 Lecturer III

EDUCATION

2013 Ph.D., Education Policy and Organization Studies
 Graduate School of Education
 Stanford University

2004 Ed.M., Administration, Planning and Social Policy
 Graduate School of Education
 Harvard University

2000 B.A. with Honors, History, Literature and the Arts
 Stanford University

BOOKS

- Under contract **Tompkins-Stange, M.** (with Sarah Reckhow.) *Value Added: How Teacher Evaluation Became A Big Idea*. Chicago, IL: University of Chicago Press.
- 2016 **Tompkins-Stange, M.** *Policy Patrons: Philanthropy, Education Reform, and the Politics of Influence*. Cambridge, MA: Harvard Education Press.
- Honors: Outstanding Academic Title, *CHOICE Reviews*, American Library Association
- Scholarly reviews: *Public Administration Review*, *Teachers College Record*, *Stanford Social Innovation Review*, *Nonprofit and Voluntary Sector Quarterly*, *Lectures*, *CHOICE*, *Alliance*, *HistPhil*
- Selected media coverage: *The Washington Post*, Marketplace (NPR), *The American Prospect*, *Education Week*, *Education Next*, *Inside Higher Ed*, Stateside (Michigan Radio), *The Chronicle of Philanthropy*

PEER-REVIEWED JOURNAL ARTICLES

- 2018 Reckhow, S. and **Tompkins-Stange, M.** Financing the education policy discourse: Funders as catalysts in policy networks. *Interest Groups and Advocacy* 7(3): 258-288.
- 2016 Brandner, C.* Bromley, P.*, and **Tompkins-Stange, M.** (*equal contribution) "Walk the line": How institutional influences constrain elites. In Lounsbury, M. (ed.), *Research in the Sociology of Organizations* 48(B): 281-309.
- Outstanding Author Contribution, Emerald Literati Network Awards for Excellence (2017)
- 2014 Quinn, R.,* **Tompkins-Stange, M.**, and Meyerson, D. (*equal contribution). "Beyond grantmaking: Philanthropic foundations as agents of change and institutional entrepreneurs." *Nonprofit and Voluntary Sector Quarterly* 43(6): 950-968.
- Outstanding Article Award Honorable Mention, Association for Research on Nonprofit Organizations and Voluntary Action (2015)
- 2007 Meyerson, D. and **Tompkins, M.** "Tempered radicals as institutional change agents: The case of advancing gender equity at the University of Michigan." *Harvard Journal of Law and Gender* 30(2): 303-322.
- Featured in *Harvard Business Review*, October 2017

WORKING PAPERS

Under review Tompkins-Stange, M. (with Sarah Reckhow). “What drove support for teacher evaluation in federal policy debates? Assessing the roles of research, resources, and timing.”

BOOK CHAPTERS

2018 Tompkins-Stange, M. “Too big to fail: ‘Big bet’ philanthropy and constructive failure at the Gates Foundation.” Greene, J. and McShane, M. (eds.), *Failure Up Close: How It Happens, Why It Happens, and What We Can Learn From It*. New York, NY: Rowman & Littlefield.

2015 Reckhow, S.* and Tompkins-Stange, M.* (*equal contribution) ‘Singing from the same hymnbook’ at Gates and Broad.” Hess, F. and Henig, J. (eds.), *The New Education Philanthropy: Politics, Policy, and Reform*. Cambridge, MA: Harvard Education Press.

Featured in *Education Week*, March 2015

BOOK REVIEWS

2016 Tompkins-Stange, M. Review of *Education and the Commercial Mindset*, by Samuel Abrams (Harvard University Press). *Teachers College Record*.

CURRICULAR MATERIALS

2007 Tompkins, M. *Normative dimensions of philanthropic power: Case study of the Bill and Melinda Gates Foundation*. Political Science Teaching Case, Stanford University.

RESEARCH GRANTS

2015–2018 W. T. Grant Foundation. “Financing the policy discourse: How advocacy research funded by private foundations shapes the debate on teacher quality.” Co-Principal Investigator (with Sarah Reckhow). \$277,895

2016–2017 Max and Marjorie Fisher Foundation. “Transparency in Brightmoor Quality Initiative.” Principal Investigator. \$25,000

2013 Spencer Foundation / Stanford Graduate School of Education Research Training Grant. “‘Big think’ or ‘bottom up’? How private philanthropic foundations seek to influence public education policy.” Dissertation award. \$6,000

TEACHING GRANTS

2014–2018 Once Upon A Time Foundation / Philanthropy Lab. “Philanthropic foundations in the public arena.” Principal Investigator. \$310,500

2012 University of Michigan Center for Research on Teaching and Learning, Instructional Development Fund and Lecturers’ Professional Development Fund.
 “Applying clinical medical education principles to qualitative methods in public policy: Using actors to portray informants in interview simulations” and
 “Philanthropic foundations in the public arena.” Principal Investigator. \$2,785

FELLOWSHIPS AND HONORS

2018 Ford School Faculty Commencement Speaker

Faculty Provost’s Teaching Innovation Award, “Bringing Philanthropy to Life through Critical Pedagogy: Philanthropic Foundations in the Public Arena and Poverty Solutions”

2017 Outstanding Academic Title, CHOICE Reviews (for *Policy Patrons: Philanthropy, Education Reform, and the Politics of Influence*)

Outstanding Author Contribution, Emerald Literati Awards for Excellence (for “‘Walk the line: How institutional influences constrain elites,” *Research in the Sociology of Organizations*)

2016 Harvard Education Press Nominee for American Educational Research Association’s Outstanding Book Award

2015 Outstanding Article Award Honorable Mention, *Nonprofit and Voluntary Sector Quarterly* (2015)

Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society

2015–2017 Last Lecture, Gamma Rho Phi Professional Fraternity, Ford School

2014 Next Generation Philanthropy Scholar, Rockefeller Archive Center

2011–2018 Ford School Teaching Honor Roll

- 2009 Doctoral Fellowship, Association for Research on Nonprofit Organizations and Voluntary Action
- 2008 Ph.D. Fellowship, Stanford Center on Philanthropy and Civil Society
- 2007 Stanford Graduate School of Education–Hewlett Foundation Fellowship in Education, Philanthropy and the Nonprofit Sector
- Ph.D. Institute on Institutions and Organizations, Scandinavian Consortium for Organizational Research, Copenhagen Business School
- 2005 Noel Endowed Fellowship, Stanford Graduate School of Education
- 2000 Cap and Gown Women’s Honor Society, Stanford University
- J.E. Sterling Award for Public Service, Stanford University

INVITED TALKS

- 2019 Speaker, Summer Lobbying Academy, Bilbao, Spain
- Renmin University of China, Beijing, China
- Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society, Stanford, CA
- Speaker, “Silicon Valley Philanthropy: ‘Disruption’ and the Implications for Education Development”, sponsored by NORRAG, Open Society Institute, Graduate Institute Geneva, Sheik Saud bin Saqr Al Qasimi Foundation for Policy Research, hosted by Stanford Center on Philanthropy and Civil Society, Stanford, CA
- 2018 Democrats Abroad, Paris, France
- Panelist, “America’s Philanthropic Foundations: Authors & Editors Meet Critics”, ARNOVA conference, Austin, TX
- Guest Speaker, 17th Symposium on Knowledge and Civil Society. Sponsored by Klaus Tschira Foundation, hosted by Heidelberg University, Germany
- Keynote Speaker, 8th Biannual Gulf Comparative Education Society (GCES) Symposium, Public, Private, and Philanthropy: Exploring the Impact of New Actors on Education in the GCC. Sheikh Saud bin Saqr Al Qasimi Foundation for Policy Research, sponsor. Ras Al Khaimah, United Arab Emirates
- 2017 Panelist, Eyes On Education: Failures to Fixes, Show-Me Institute, Kansas City, MO
- Book Talks @ The Ford School, Ann Arbor, MI

- National Clinician Scholars, University of Michigan. Ann Arbor, MI
- Institute for the Humanities, University of Michigan. Ann Arbor, MI
- Panelist, Center for Effective Philanthropy National Conference, Boston, MA
- 2016 Plenary speaker, Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Washington, DC
- Philanthropy and Education Special Interest Group, American Educational Research Association, Washington, DC
- Ford School Alumni Book Talk, Washington, DC
- Literati Bookstore, Ann Arbor, MI
- 2015 American Enterprise Institute, Washington, DC
- CA Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society Stanford,
- Syracuse University, Maxwell School of Citizenship and Public Affairs, Syracuse, NY
- 2014 Politics and Education Speaker Series, Michigan State University, East Lansing, MI
- Discussant for Megan Comfort's "Integrating social work and ethnography with hyper-marginalized populations," National Poverty Center, Ann Arbor, MI
- 2013 Speaker, Philanthropy Educators Symposium, Stanford Center on Philanthropy and Civil Society, Stanford, CA
- 2011 Panelist, "Living with the Gates Foundation," *Stanford Social Innovation Review* webinar, Stanford, CA

REFEREED CONFERENCE PRESENTATIONS

- 2018 "Did research inform the national policy debate on teacher evaluation?" (With Sarah Reckhow.) Association for Education Finance and Policy, Portland, OR
- "Philanthropic foundations' sponsorship of policy networks: The case of teacher quality, 2000-2014." (With Sarah Reckhow.) American Educational Research Association, New York, NY
- 2017 "Financing the education policy discourse: Funders as catalysts in policy networks." (With Sarah Reckhow.) American Political Science Association, San Francisco, CA

- 2016 “Patrons of ideas: How funded research influences the policy debate.” With Laura Holden and Sarah Reckhow. American Political Science Association, San Francisco, CA
- 2015 “‘Singing from the same hymnbook’: How new education foundations engage in policy advocacy.” With Sarah Reckhow. Association for Education Finance and Policy, Washington, DC
- 2013 “‘Big think’ or ‘bottom-up’? Philanthropic foundations’ varied approaches to policy influence in K-12 education.” Association for Research on Nonprofit Organizations and Voluntary Action, Denver, CO
- “‘Walk the line’: How anti-lobbying laws shape U.S. foundations.” With Patricia Bromley. 29th European Group for Organizational Studies Colloquium (Track: An Institutional Family Reunion? Bridging Ontologies, Levels and Methods), Montreal, Quebec (presented as earlier version for the Workshop on Organizational Analyses of Social Outcomes, Goizueta Business School, Emory University, 2013); ARNOVA Conference, Indianapolis, IN, 2012)
- 2012 “Beyond grantmaking: Philanthropic foundations as agents of change and institutional entrepreneurs.” With Rand Quinn and Debra Meyerson. American Educational Research Association, San Francisco, CA (presented as earlier version for ARNOVA Conference, Toronto, Ontario, 2011; Conference on Institutions, Innovations and Space, University of Alberta, Edmonton, Alberta, 2009); American Educational Research Association, San Diego, CA, 2009)
- 2011 “Philanthropic foundations, public policy, and democratic legitimacy.” Association for Research on Nonprofit Organizations and Voluntary Action, Toronto, Ontario
- “Regulatory and legitimacy constraints on public policy advocacy by philanthropic foundations.” Academy of Management, Public and Nonprofit Division Doctoral Consortium, Montreal, Quebec (presented as earlier version for ARNOVA Doctoral Seminar, Cleveland, OH, 2009)
- 2009 “Prying open the policy window: Philanthropic foundations as conveners of organizational fields for public policy change.” American Educational Research Association, San Diego, CA
- 2007 “The rise of the charter school management organization as a new organizational form.” With Debra Meyerson and Rand Quinn. American Educational Research Association, Chicago, IL

REPORTS AND EVALUATIONS

- 2017 Tompkins-Stange, M. *Transparency and communication in the Brightmoor Quality Initiative co-design process*. (With Laura Garbes.) Report completed for the Max M. and Marjorie Fisher Foundation, evaluating a community-based philanthropic collaboration

between early child educators in Brightmoor, Detroit, professional intermediaries, and Fisher Foundation staff.

- 2009 Tompkins-Stange, M. *Evaluation of Education Program Opportunity Grants*. Report completed for the William and Flora Hewlett Foundation. Comprehensive evaluation of a grant portfolio to fund politically independent empirical analyses to inform federal education policy debate.
- 2007 Tompkins, M. *Evaluation of the 2006 Philosophical Stages program*. Reported completed for the Philosophical Stages program. Pedagogical evaluation of an experiential learning summer community for high school students at Stanford University, focused on development of critical and analytical thinking skills through Socratic dialogue.

TEACHING

Gerald R. Ford School of Public Policy University of Michigan

* Core course

^ Teaching Honor Roll

- 2017–2018 *PUBPOL 495: Philanthropic Foundations in the Public Arena (Winter 2018) ^
 *PUBPOL 587-003: Public Management (Fall 2017) ^
 *PUBPOL 587-004: Public Management (Fall 2017) ^
- 2016–2017 *PUBPOL 587-001: Public Management (Winter 2017) ^
 *PUBPOL 587-002: Public Management (Winter 2017) ^
 PUBPOL 633: Qualitative Methods (Winter 2017) ^
- 2015–2016 *PUBPOL 587: Public Management (Winter 2016) ^
 PUBPOL 475: Philanthropic Foundations in the Public Arena (Winter 2016) ^
- 2014–2015 *PUBPOL 587: Public Management (Winter 2015) ^
 PUBPOL 475: Philanthropic Foundations in the Public Arena (Winter 2015) ^
 *PUBPOL 580: Values and Ethics (Fall 2014) ^
 PUBPOL 633: Qualitative Methods (Fall 2014) ^
- 2013–2014 *PUBPOL 587: Public Management (Winter 2014) ^

	*PUBPOL 580: Values and Ethics (Winter 2014) ^
2012–2013	*PUBPOL 587: Public Management (Winter 2013) ^
	PUBPOL 633: Qualitative Methods (Fall 2012) ^
2011–2012	*PUBPOL 587: Public Management (Winter 2012) ^
2010–2011	*PUBPOL 587: Public Management (Winter 2011) ^
2012–2015	Supervised 11 independent studies

Department of Political Science Stanford University

2007–2008	Head Teaching Assistant, Political Science 236: Theories of Philanthropy, Civil Society and the Nonprofit Sector
2006–2007	Teaching Assistant, Political Science 236: Theories of Philanthropy, Civil Society and the Nonprofit Sector

EXTRAMURAL SERVICE

American Educational Research Association

2017–present	Section Chair, Division L – Educational Policies and Politics: Governance, Politics and Intergovernmental Relations
	Chair, Philanthropy and Education Special Interest Group
	Session Chair, “Theories and analysis in relational governance: Shaping policy through ideas, resources, and networks.” Division L – Educational Policies and Politics.
2014–2016	Secretary-Treasurer, Philanthropy and Education Special Interest Group

American Political Science Association

2017	Session Discussant, “The influence of private philanthropy on political advocacy and public policy.” Philanthropy, Power and Politics Related Group
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Association for Research on Nonprofit Organizations and Voluntary Action

2018	Track Co-Chair, Philanthropy, Fundraising and Giving Track
2017	Session Organizer, “Foundations as Interest Groups”

2016	Track Chair, Philanthropy, Fundraising and Giving Track Conference Committee
2015	Track Chair, Philanthropy, Fundraising and Giving Track Session Organizer, “New developments in global civil society research”
2012	Session Chair, “The role of philanthropic foundations as actors in U.S. public education policy”

INTRAMURAL SERVICE

University of Michigan

2018–	Faculty lead, Nonprofit and Public Management MPP concentration
2017–	Faculty lead, Values and Ethics undergraduate curriculum committee Faculty affiliate, Poverty Solutions Faculty affiliate, Youth Policy Lab Dissertation committee cognate member, Kyle Southern (School of Education)
2016–2018	B.A. Program Committee
Mentor	Rackham Program in Public Scholarship – Engaged Pedagogy Fellow Faculty
2016	Faculty Speaker, “Women who lead.” Women and Gender in Public Policy Presenter, “Diversity and inclusivity in policy writing” (with Alex Ralph and Beth Chimera). International Writing Across the Curriculum conference Hiring Committee, Director of Development
2015–	Faculty Affiliate, Education Policy Initiative Faculty Affiliate, Center for Social Impact, Ross School of Business
2015	Nonprofit and Public Management Center Faculty Co-Director (with Marina Whitman)
2014	Hiring Committee, Lecturer III

2013	Facilitator, Social Impact Foundations, Nonprofit and Public Management Center
2012–2014	Master’s Program Committee / Graduate Admissions Committee
2012–	Faculty Guide for BA, MPP and MPA students
	Faculty Judge, Social Impact Challenge
2011–2016	Nonprofit and Public Management Center Faculty Governing Board

REVIEWING

CHOICE, Oxford University Press, Spencer Foundation, *Policy Studies Journal*, *Teachers College Record*, *Nonprofit and Voluntary Sector Quarterly*, *Voluntas*, *Nonprofit Management and Leadership*, American Educational Research Association, Association for Research on Nonprofit Organizations and Voluntary Action

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

American Educational Research Association

American Political Science Association

Association for Research on Nonprofit Organizations and Voluntary Action

PROFESSIONAL EXPERIENCE (SELECTED)

2007	Education Pioneers Fellow, Generation Schools, Brooklyn, NY
2004–2005	Acting Assistant Dean of Freshman-Sophomore College and Special Assistant to the Vice Provost for Undergraduate Education, Stanford University, Stanford, CA
2001–2002	Assistant Director of Admission, Office of Undergraduate Admission, Stanford, CA
2000–2001	Admission Counselor and Director of Admit Weekend, Office of Undergraduate Admission, Stanford, CA

PUBLIC COMMENTARY

- 2018 TOMPKINS-STANGE, M. “Why New York State is suing the Trumps: 5 questions answered.” *The Conversation*, June 16 (re-published by the Associated Press, *Chicago Sun-Times*, and *Salon*)
- 2016 TOMPKINS-STANGE, M. “Through a glass darkly: How transparent should foundations be?” Center for Effective Philanthropy, July 12.
- TOMPKINS-STANGE, M. “What Gates and Broad could have learned from Ford.” *HistPhil*, June 22.
- TOMPKINS-STANGE, M. “Into the classroom: A lesson on philanthropy and economic inequality.” *Education Week*, May 27.
- TOMPKINS-STANGE, M. “Getting in: The challenges of access to elite foundations.” *Education Week*, May 26.
- TOMPKINS-STANGE, M. “There’s an app for that: Philanthropy’s billion dollar bets.” *Education Week*, May 25.
- TOMPKINS-STANGE, M. “Silver bullets and solutionism in education philanthropy.” *Education Week*, May 24.
- 2011 TOMPKINS-STANGE, M. “Private actors in the public arena.” *Alliance*, September.

MEDIA COVERAGE (SELECTED)

- 2019 Sawchuk, S. “Gates giving millions to train teachers on ‘high quality’ curricula.” *Education Week*, January 7.
- 2018 Barnum, M. “What’s next for the Laurene Powell Jobs-funded effort to rethink American high schools.” *Education Week*, September 19.
- Kotecki, P. “A \$1 billion Gates Foundation-backed education initiative failed to help students—here’s how the foundation’s next \$450 million project will look.” *Business Insider*, October 8.
- Jones, S. “What LeBron can prove about public education.” *The New Republic*, August 7.
- Herrold, B. “Jim Shelton to step down as head of Chan-Zuckerberg’s Education Initiative.” *Education Week*, July 11.
- Guest commentator on New York State’s prosecution of the Trump Foundation for political self-dealing, BBC World News Tonight, June 15.

Herrold, B. "Computer science for all and Silicon Valley: Generous corporate support or corporate takeover?" *Education Week*, February 20.

McGregor, J. "Bill and Melinda Gates hear you." *The Washington Post*, February 16.

2017

Barnum, M. "A 'portfolio' of schools? How a nationwide effort to disrupt urban school districts is gaining traction." *Chalkbeat*, December 7.

Levine, M. "Gates Foundation takes another hair-raising stab at fixing America's schools." *Nonprofit Quarterly*, October 24.

Hall, L.S. and Callahan, D. "Full circle? The Gates pivot on education and where K-12 philanthropy is headed." *Inside Philanthropy*, October 23.

Vara-Orta, F. "Gates Foundation announces new \$1.7 billion for K-12; Foundation pivots from previous priorities." *Education Week*, October 19.

Prothero, A. and Vara-Orta, F. "As Eli Broad steps down, will his influence on K-12 education last?" *Education Week*, October 13.

Smith, J. and Johnson, W. B. "Lots of men are gender equality allies in private. Why not in public?" *Harvard Business Review*, October 13.

Berkshire, J. and Schneider, J. "School reform TV: The 'new' philanthropists of public education." *Have You Heard* podcast, October 11.

Singer, N. "The Silicon Valley billionaires remaking America's schools." *The New York Times*, June 6.

Spanier, E. "Relationships and trust: Leaders, philanthropies foster change through the 'soft stuff.'" *State and Hill*, May 1.

Hanigan, M. "Third annual Ford Last Lecture emphasizes breaking down party barriers." *The Michigan Daily*, April 12.

2016

Katz, S. and Soskis, B. *Looking back at 50 years of US philanthropy*. William and Flora Hewlett Foundation's 50th Anniversary Symposium.

Buchanan, P. "Policy advocacy: The best weapon in a foundation's arsenal, or a threat to democracy?" Center for Effective Philanthropy, October 20.

Eigeman, A. "New book pries open the policy window on education philanthropy." *Nonprofit Quarterly*, September 26.

Cohen, R. "Q&A: Pulling back the curtain on education philanthropy." *The American Prospect*, September 21.

Brown, H. "Megan Tompkins-Stange: Policy patrons: Philanthropy, education reform, and the politics of influence." New Books Network, Political Science podcast, September 19.

Koenig, R. "Nonprofits worry about election's impact on public view of charity." *The Chronicle of Philanthropy*, September 19.

Graham, L. "Private foundations have 'huge effect' on public policy, expert says." Stateside, Michigan Radio, September 16.

Costello, A. "Power, patronage and problems: When private wealth transforms public schools." TinySpark podcast, September 14.

Perkins, D. 2016. "How Gates and other foundations have an inside track to ed policy." TeachThought podcast, September 8.

"Book details foundation influence on Obama education policy." *The Chronicle of Philanthropy*, August 26.

Scott, A. "Are powerful philanthropic groups good for education?" Marketplace, National Public Radio, August 26.

Strauss, V. "New book: Obama's Education Department and the Gates Foundation were closer than you thought." *The Washington Post*, August 25.

Berkshire, J. "Foundations unfiltered." *Have You Heard* podcast, August 3.

Finn, C. "An open letter to Mark Zuckerberg and Priscilla Chan." *Education Next*, August 2.

Callahan, D. "Is a new golden age of philanthropy scholarship dawning?" *Inside Philanthropy*, July 29.

Pfeffer Merrill, J. "Philanthropy and democracy." *Philanthropy Daily*, July 21.

Fain, P. "Author discusses new book on shifts in how foundations seek to shape education policy." *Inside Higher Ed*, July 20.

Thompson, J. "Will corporate school reformers rethink the morality of their 'solutionism'?" *The Huffington Post*, June 23.

Uchida, K. "Policy patrons: Philanthropy, education reform, and the politics of influence." *Foundation Center Philanthropy News Digest*, June 16.

Nelson, M. "Altruism in philanthropy." *The Michigan Daily*, April 13.

2015 Day, A. "Reforming the education debate." *Stanford Social Innovation Review*, Fall.

Hall, L. S. "School masters: How Gates and Broad came to shape the education policy debate." *Inside Philanthropy*, March 24.

- 2014 Wasserman, M. "Next century teaching: Heated debates, hard decisions and hands-on philanthropy." *State and Hill*, June 9.
- 2013 Sparks, S. "Ed funders giving more to same few, studies show; 'system challengers' get growing share." *Education Week*, May 8.